MARILYN L. TAYLOR

CAREER

1994- Gottlieb/Missouri Chair of Strategic Management, Bloch School of Business and Public Administration, University of Missouri at Kansas City. Teaching responsibilities are primarily graduate and Executive MBA in Strategic Management, Strategic Planning, Competitive Assessment, Readings in Strategic Management, and Internship in Entrepreneurship.

Program and Research Administrative Responsibilities:

2002-2004	UMKC Center for the City: Faculty Director, Students in the City program
1995-	Initiative for a Competitive Inner City – KC/UMKC: Director of Research and Coordinator, Regional Business School Network
1995-2000	Director, Executive MBA Program
1994-1997	Coordinator, Modules 3 and 4 (Second Year) Executive MBA Program.

1977-94 Professor (1991-94), Associate Professor (1983-91), and Assistant Professor (1977-83) of Strategic Management, School of Business, University of Kansas, Lawrence. Teaching responsibilities included undergraduate, M.B.A. and Ph.D. courses in Business Policy, Strategic Planning, Strategic Analysis for Acquisitions and Divestitures, Seminar on Strategic Management Concepts, Business Management Practicum, Small Business Management, Organizational Behavior, and Career Development and Executive Family.

Administrative Responsibilities:

1991-94:	Director, Masters Programs.
1983-94:	Director and Co-Founder, Field Studies Program.
1982-85:	Founding Director, Small Business Development Center.
1978-85:	Director, Small Business Institute.

Summer, 1989 Fulbright-Hays Fellow to Japan and Korea.

1988-89 Intra-University Professor, University of Kansas Department of Philosophy and School of Religion.

Summer, 1988 Distinguished Visiting Professor, Webster University, Geneva, Switzerland

1985-86 Visitor, Program for Individual Studies, Harvard Graduate School of Business Administration.

1974-75 Lecturer in Business Administration, Northeastern University, Boston (part-time). Teaching responsibilities included undergraduate and graduate courses in Business and Society and Organizational Behavior.

1974-75 Research Associate, Smaller Company Management Program, Harvard Business School (half-time).

Summer, 1973 Casewriter, Executive Development Program for Educational Administrators, Harvard Business School.

1967-72 Program Director, Examinations Committee, American Chemical Society, University of South Florida.

1966-67 Assistant Work Flow Coordinator, Maas Brothers of Florida, Tampa (department store chain).

EDUCATION

1979 D.B.A. in Organizational Behavior. Harvard Graduate School of Business Administration. Awards: A. D. Little and Richard D. Irwin Fellowships.

1975 M.B.A. (With Distinction) Harvard Graduate School of Business Administration. Awards: H.B.S. Fellowship.

1968-72 M.S. Program in Management, University of South Florida (completed all but six hour thesis).

1966 B.A. (Honors) in Business Administration, University of South Florida. Major: Personnel Management. Awards: Winn-Dixie and State of Florida Scholarships. Honors: Beta Gamma Sigma, Delta of Florida Chapter, selected as the charter member representative of the class of 1966-67 when chapter was installed in 1970.

1963 A.A. (Honors), Manatee Junior College, Awards: A.A.U.W. Scholarship, State of Florida Junior College Debating Team Championship, other speaking and debating awards.

PUBLICATIONS

"Executive Decision-Making under KUU Conditions: Lessons from Scenario Planning, Enterprise Risk Management, Real Options Analysis, Scenario Building, and Scenario Analysis," (with Lee Van Horn, Karyl Leggio, and David Bodde) in *Managing Risk: What the Electric Sector Teaches Us.* (Karyl Leggio et al, ed.), Elsevier (forthcoming 2006).

"The Kansas City Power & Light Merger --- Western Resources or UtiliCorp?" (with Karyl Leggio) Case Research Journal), Volume 25, Issue 3 (forthcoming).

Marilyn L. Taylor, "A Service-Learning Kaleidoscope of Insights: Conversations with Mihaly Csikszentmihalyi, Theorist/Systems Change Artist; Bernard Milano, Practitioner/ Foundation Leader; and John Saltmarsh, Historian/Service-Learning Educator." *Academy of Management Learning and Education***.** Sep 2005. Vol. 4, Iss. 3; p. 363.

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Marilyn Taylor and Theresa Coates, "Interstate Bakeries Corporation --- Acquisition, Merger, or Bankruptcy?" *Proceedings* Business and Policy Strategy Track, North American Case Research Association, Cape Cod, October, 2005.

Marilyn L. Taylor, Robert Strom, and Theresa T. Coates, "An Entrepreneur's Evolution to Philanthropist – Insights from the Experience of Ewing Marion Kauffman," *Proceedings Midwest Academy of Management*, April 2005.

Marilyn L. Taylor and John Altman, "'Mr. K' – B: Whither the Foundation?" *Proceedings Not-For-Profit/Health Care Track, North American Case Research Association*, October 2004.

Karyl Leggio and Marilyn Taylor, "Managing Risk and Uncertainty in Complex Capital Projects," *Quarterly Review of Economics and Finance (2004).*

Marilyn Taylor, Lee Van Horn, Karyl Leggio, and David Bodde, "Executive Decision-Making under KUU Conditions: Lessons from Scenario Planning, Enterprise Risk Management, Real Options Analysis, Scenario Building, and Scenario Analysis, *UMBRES Proceedings*, April 2004.

"Pivot International – Pursuing Growth," (with Theresa T. Coates), *Business Case Journal*, Vol. # 11, Issue 1 (Summer 2003).

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"The Application of Banking Models to the Electric Power Industry: Understanding Business Risk in Today's Environment," (with Karyl Leggio and David Bodde) *Oil, Gas and Energy Quarterly*, Vol. 52, No. 2 (December 2003), pp. 20-1-14.

"Boulevard Brewing – OK, John, What's Next?" (w/Karyl Leggio and Scott Young), *Proceedings*, Entrepreneurship Track, North American Case Research Association, November, 2003.

"The Pharmaceutical Industry Confronts the 1990s," (with Theresa T. Coates), *Proceedings*, Business Policy/Strategy Track, North American Case Research Association, November, 2003.

"Mr. K-Whither Marion?" (with John Altman), *Proceedings*, Business Policy/Strategy Track, North American Case Research Association, November, 2003.

"Denver's Hue-Man Experience Bookstore in 2003," (with Joan Winn), *Proceedings*, Entrepreneurship Track, North American Case Research Association, November, 2003.

"Ben & Jerry's Homemade, Inc.-B: Facing Acquisition" (with Daniel McCarthy and Seika Asahina), *Proceedings*, Midwest Academy of Management, St. Louis, April 2003. (http://cobacourses.creighton.edu/MAM/2003/index.html#50)

"Wal-Mart Stores, Inc. (B): The Walmart.com Challenge" (with Hooi Lin Chan), *Proceedings*, Midwest Academy of Management, St. Louis, April 2003 (http://cobacourses.creighton.edu/MAM/2003/index.html#19)

The Hue-Man Experience Bookstore: B and C" *Proceedings*, (with Joan Winn, Hooi Lin Chan, and Seika Asahina) Midwest Academy of Management, St. Louis, April 2003. (http://cobacourses.creighton.edu/MAM/2003/index.html#32)

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"The U.S. Motion Picture Theater Industry Enters the Twenty-First Century," (with Andrew Kelly, Rebekah McCauley, and Trish Thongthai), *Proceedings*, North American Case Research Association, 2001.

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"Smaller U.S. Theater companies in the Twenty-First Century: Can They Survive?" (with Adam Stanley), *Proceedings*, North American Case Research Association, 2001.

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"JackSmith Management Company, Inc. A and B," (with Vince Shields, Roger Pick, and Janice Schrum), *Proceedings*, North American Case Research Association Annual Meeting, Santa Rosa, Calif., October 28-30, 1999.

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"Carmike Cinemas-1996," (with William Early), *Proceedings*, Policy/Strategic Management Track, North American Case Research Association, October, 1997.

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"Carmike Cinemas - 1995" (with Tracy Kramer) in A. J. Strickland and Arthur A. Thompson, *Strategic Management: Concepts and Cases* (Irwin, Inc.), 1990.

"Strategic Planning and TQM: Friends, Foes, or Twins?" *Proceedings*, APEC-HRD-BMN Conference, Taipei, Taiwan, December, 1994.

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"Tollie Freightways" (with Leon Robertson), *Proceedings*, North American Case Research Association, November 1994.

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"Carmike Cinemas, Inc.: Industry and Company Perspectives", *Case Research Journal*, Volume 12, Number 1 (Spring, 1992), pp. 1-18.

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Reprinted in: *Strategic Management Cases* by Neil H. Snyder, Alan J. Rowe, Richard O. Mason, and Karl E. Dickel, Addison-Wesley Publishing Company, Inc., 1991.

"Note on the Motion Picture Industry (1986)", in Peter Wright, Charles Pringle, and Mark Kroll, *Strategic Management: Text and Cases* (Allyn and Bacon, 1992).

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"Fuqua Industries - A," *Annual Advances in Cases*, Midwest Society for Case Research 1988, pp. 109-135.

Reprinted in: *Business Strategy and Policy* by Smith, Arnold, and Bizzell (Houghton-Mifflin, 1991).

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"Conflict - Methods for Managing," *Proceedings*, World Association of Case Research and Application, Prague Invitational Conference co-sponsored by the Czechoslovakian government, 1990.

"Tips for Studying Cases," *Proceedings*, World Association of Case Research and Application, Prague Invitational Conference co-sponsored by the Czechoslovakian government, 1990.

"Case Research, Writing, and Publication Activities in the U.S. - An Historical Overview and Current Assessments" (with Andrew R. Towl et al.), *Proceedings*, International Conference on Case Method Research and Application, 1990, pp. 405-418.

"Computer Aided Case Analysis" (with Charles F. Douds), *Proceedings*, International Conference on Case Method Research and Application, 1989, pp. 321-333.

"Beyond Spreadsheets in Case Analysis," *Proceedings*, Midwest Society for Case Research, 1989, pp. 58-67.

"Predicting Divestment from Corporate Level Data" (with Natalie Taylor and Fred Hooper), *Proceedings*, Decision Sciences Institute-Northeast, 1988.

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Strategic Management: Text and Cases (with Greg Dess and Tom Lumpkin), Burr Ridge, Ill: McGraw Hill Higher Education, 2003.

Custom Case Selection to Accompany Greg Dess and Tom Lumpkin, *Strategic Management: Creating Competitive Advantages*, Vol. 1, Set A, Set, B, and Set C (Primis/McGraw-Hill, Inc., 2002).

Pinnacle, Primis (electronic publishing arm of) McGraw-Hill, Inc. (As Senior Editor I published a series of case
texts in database form.), 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000.

International Dimensions of Business Policy and Strategy, Revised Edition with John Garland and Richard Farmer, Kent Publishing Company, 1990.

Divesting Business Units -- Making the Decision and Making it Work, Lexington Books, 1988.

Business Policy: Administrative, Strategic and Constituency Issues -- Text and Cases, Revised Edition with
Curtis E. Tate and Frank Hoy, Business Publications, Inc., 1988. (first edition with Curtis E. Tate, 1984).

VIDEOS

"Mario Morino – A Not-for-Profit Entrepreneur" (in partnership with Ewing Marion Kauffman Foundation) – Henry W. Bloch School of Business and Public Administration, University of Missouri at Kansas City (forthcoming).

"Outback Steakhouse" developed under my direction by Kauffman Foundation. Distributed by Kauffman Foundation and the Bloch School.

"TecTank-A Look at Self-Managed Groups Dilemmas," Harvard Business School, 1976.

PROFESSIONAL PAPERS AND PRESENTATIONS

Entrepreneur to Philanthropists – A Comparative Analysis of Ewing Marion Kauffman and Mario Morino, (with, Theresa T. Coates, David Renz, Robert Strom, and Rhonda Holman) Academy of Management, Hawaii, August, 2005.

The Dilemmas of the Freshman Seminar at Mid-American Nazarene University (with Sondra Cave), North American Case Research Association, Embryo Track, October, 2004.

"Teaching Cases is No Longer 'Just Discussion" --- A Look at the Alternatives", Midwest Academy of Management, Chicago, April 2005 (panel presentation).

"Writing Cases and Teaching Cases Based on Secondary Sources" (with Henry Beam and John Bunch), Midwest Academy of Management, Minneapolis, April 2004 (panel presentation).

"Whither the Natural Gas Industry and Major Competitors?" (with Karyl B. Leggio, and David Bodde), Society for Case Research, Summer, Kansas City, July 2004.

"El Paso Corporation – Recovering from the Enron and California Fiascos" (with Karyl B. Leggio, and David Bodde), Society for Case Research, Summer, Kansas City, July 2004.

"JetBlue Airways: Is 'High Touch Service' the Key Driver for JetBlue's Future Success?" (with Naga Lakshmi Damaraju, John R. Gaetz, and Gregory G. Dess), Society for Case Research, Summer, Kansas City, July 2004.

"The Application of Banking Models to the Electric Power Industry: Understanding Business Risk in Today's Environment" (w/Karyl Leggio and David Bodde), World Association for Case Method Research & Application, Bordeaux, France, June-July, 2003.

"The Application of Banking Models to the Electric Power Industry: Understanding Business Risk in Today's Environment" (w/Karyl Leggio and David Bodde), FMA European Conference, Dublin, Ireland, June, 2003. Association for Case Method Research & Application, Bordeaux, France, June-July, 2003.

"The Application of Banking Models to the Electric Power Industry: Understanding Business Risk in Today's Environment," (w/Karyl Leggio and David Bodde), Global Conference on Business and Economics, London, England, July 2003.

"The Application of Banking Models to the Electric Power Industry: Understanding Business Risk in Today's Environment" (with Karyl Leggio), 2003 European Applied Business Research Conference, Venice Italy, June 2003.

"The Kansas City Power & Light Merger – Western Resources or Utilicorp?" (revised), Midwest Academy of Management, St. Louis, April 2003.

"Strategic Decision-Making Contributions from ERM, ROA, KUU, DTA, SM, SWOTs, SP, and CP: Examining Commonalties" (with Karyl Leggio, David Ford, Todd Alessendro, and Diane Lander), Paper presented as part of a panel at Midwest Finance Association, St. Louis, March, 2003.

"Real Options Analysis in Strategic Decision-Making," ANZAM-IFSAM, Gold Coast Australia, July, 2002.

Academic Service Learning – The Bloch EMBA-ICIC Partnership in Kansas City," Academy of Management, Denver, August, 2002.

"Case Research: Where to Publish and Where to Source Cases for Your Classroom --- Online & Off," Association for Japanese Business Studies, St. Louis, June, 2002.

"Applying What We Learn…The Case of the AUCNET Real Time On-Line Auto Auction Company Case," Association for Japanese Business Studies, St. Louis, June, 2002.

"Marion Labs Video Case", Midwest Academy of Management, St. Louise, April, 2002.

"Options Theory: Its Application to Mergers and Acquisitions in the U.S. Electric Utility Industry," World Association for Case Research and Application, Lund, Sweden, June, 2001.

"Service Learning: The ICIC Model in Kansas City," Association for Japanese Business Studies, Seinajoki, Finland, June, 2001.

"C2 and Kikkoman Corporation," Association for Japanese Business Studies, Seinajoki, Finland, June, 2001.

"When the Circus Comes to Town: Balancing Management Education Goals with Service to our Communities", Midwest Academy of Management, Toledo, Ohio, April 2001 (panel organizer and paper presenter)

"Enhancing Inner-City Workforce Talent", National Business School Network's Leadership Conference, Cambridge MA, April 2001.

"Case Research and Teaching: History and Trends in the United States," Symposium on Trends in Pedagogy in Japan, Asia, and the United States, Association for Japanese Business Studies, Oiso, Japan, June, 2000.

"Initiative for a Competitive Inner City – The Kansas City Response to Porter's National Model", a Symposium at the Midwest Academy of Management – 41st Annual Meeting, April, 2000, Marriott Downtown Kansas City (Organizer, Moderator, and Presenter).

"R&D Strategic Alliances – Contrasting Kansas City Experiences with National and International Perspectives", a Symposium at the Midwest Academy of Management – 41st Annual Meeting, April, 2000, Marriott Downtown Kansas City (Organizer and Co-Moderator).

"Americhem-Eurochem: An International Strategic Alliance" (with Xiaohua Yang), presented to Midwest Academy of Management 2000, Chicago (invited paper).

"Economic Development Impact Through Community Based Learning Models: The ICIC Model in Kansas City," presentation at the Executive MBA Conference, October 24-27, 1999, Orlando (invited workshop).

Case Critique Colloquium (Expert Panelist - Invited), Academy of Management, Chicago, August 7, 1999.

"Howell Construction Company" (with Laura Linebach, and Krishnan Ramaya), Case Colloquium, Midwest Academy of Management 42nd Annual Conference, April 16-17, 1999, Lincoln, Nebraska.

> Reprinted in: R. K. Asundi, University of Puerto Rico Strategic Management for Small, medium, and Entrepreneurial Firms, 2004.

"Case Research and Writing in the Inner City," North American Case Research Association, Durham, NH, November, 1998 (invited).

"Competitive Advantages of Inner City Businesses: An Exploratory Investigation of Business Clusters, Growth, and Development" (with Krishnan Ramaya and faye i. Smith, Strategic Management Conference, Orlando, October, 1998 (Proposal Refereed – Paper Required).

"Update on UMKC Bloch School's EMBA Partnership with the Initiative for a Competitive Inner City," Presentation to the Midwest Dean's Conference, Des Moines, October, 1998 (invited).

"The Call to Service - Management Studies In and Through Community Involvement (Session 3: Models of Service-Learning in Management" Presentation to Academy of Management, August, 1998.

Case Critique Colloquium (Expert Panelist - Invited), Academy of Management, August, 1998.

"Kikkoman Corporation in the Mid-1990's: Market Maturity, Diversification, and Globalization," Association for Japanese Business Studies, Chicago, May, 1998 (refereed).

"Business Strategies for Kansas City's Urban Core – Executive Summary" (w/as co-chair of the ICIC-KC Research Advisory Board) Published by Initiative for a Competitive Inner City/Kansas City Advisors, Henry W. Bloch School of Business and Public Administration (report presented to the public as part of the Kansas City visit by Dr. Michael Porter, April 16, 1998).

"Initiative for a Competitive Inner City: The Kansas City Response to Porter's National Model," (moderated and organized symposium for) Midwest Academy of Management Annual Meeting, Kansas City, April, 1998 (refereed).

"R&D Alliances – Contrasting Kansas City Experiences with National and International Perspectives," (moderated and co-organized panel involving executives for) Midwest Academy of Management Annual Meeting, Kansas City, April, 1998 (refereed).

"Initiative for a Competitive Inner City – UMKC/KC," Executive MBA Conference (International Conference) Montreal, Quebec, Canada, October, 1997 (invited).

"Supplemental Instruction: A Boon to EMBAs Wrestling with Quantitative Methods," (with Rick Stilwell, David Ashley, and Kim Wilcox), Executive MBA Conference (International Conference) Montreal, Quebec, Canada, October, 1997 (invited).

"The Public Sector and Business," (with Richard Heimovics), Executive MBA Conference (International Conference) Montreal, Quebec, Canada, October, 1997 (invited).

"Assessing R&D Strategic Alliance Outcomes: The Role of Structural and Project specific Characteristics" (with Xiaohua Yang and Clyde Stoltenberg) Academy of Management, Boston, Mass., August, 1997 (refereed).

"Learning Through Doing and Serving – The Strategic and Organizational Assessment and Application Project – Executive MBA Program, Bloch School – UMKC," (Paper which was distributed is credited w/ Gary Baker and Krishnan Ramaya) contribution to "The Call to Serve – Management Studies In and Through Community Involvement (Session 3:Service-Learning in Management Panel), Academy of Management, Boston, Mass., August, 1997 (invited).

Case Critique Colloquium (Expert Panelist - Invited), Academy of Management, Boston, Mass., August 1997 (invited).

"Business Community Approaches – Initiative for a Competitive Inner City – The Kansas City Program" (with Gary Baker), National Community Builders Network (National Conference), Kansas City, May 15, 1997 (Invited).

"Initiative for a Competitive Inner City at the UMKC Bloch School," International Association for Management Education (formerly AACSB) Dean's Meeting (International annual meeting), Boston, Spring, 1997.

"Business Schools Serving Their Communities", American Association of Collegiate Schools of Business, Boston, April, 1997 (invited).

"Whither Innovation Following Restructure - Can the Flame be Kept Alive?" (with George Puia), Strategic Management Society - 16th Annual International Conference, Phoenix, AZ, November, 1996. (Proposal refereed - paper required).

"The 1984 National Cooperative Research Act: Its Effect on R&D Strategic Alliances" (with Xiaohua Yang) Strategic Management Society - 16th Annual International Conference, Phoenix, AZ, November, 1996. (Proposal refereed - paper required).

"Outback Goes International" (with Krishnan Ramaya, Madelyn Gengelbach, and George Puia), North American Case Research Association, Colorado Springs, October, 1996. (refereed paper)

"Integrative Executive MBA Programs - the UMKC Story" (with Rick Stilwell), Executive MBA National Meeting (sponsored by) American Association of Collegiate School of Business, Seattle, WA, October, 1996 (invited).

Case Critique Colloquium (Expert Panelist - Invited), Business and Policy Strategy Division, Managerial Consultation Division, and North American Case Research Association, Academy of Management, Cincinnati, August, 1996.

"How to Develop Cases", Society for Case Research, Ft. Wayne, Inc, July, 1996 (presentation was partially unwritten by grant from SCR) (invited).

"Case Teaching Seminars" to College of Business Administration faculty, Northern Arizona University, December, 1995.

“Multi-Media in the Classroom,” Moderator and Initiator, North American Case Research Association, Orlando, Florida, November, 1995 (Refereed).

“Multi-Media in the Classroom”, (with Bob Jensen and George Puia), North American Case Research Association, Orlando, Florida, November, 1995 (Refereed).

Case Critique Colloquium (Expert Panelist - Invited), Academy of Management, Vancouver, British Columbia, August, 1995.

Case Critique Colloquium (Expert Panelist - Invited), Academy of Management, Dallas, Texas, August, 1994.

"Demonstration Case Review - The Case of Southern Refining Corporation" (Panelist - Invited), North American Case Research Association, 1993.

Case Critique Colloquium (Expert Panelist - Invited), Academy of Management, Atlanta, Georgia, August, 1993.

"AMC - The Overseas Dilemma" (with Betsy McGee) presented at North American Case Research Association, Atlanta, November, 1993 (Refereed).

"Great Western Television" with George Puia presented at North American Case Research Association, November 1992 (Refereed).

"Springfield Mentally Retarded Program" presented at the Case Critique Colloquium, Academy of Management, August, 1992 (Refereed).

Case Critique Colloquium (Expert Panelist - Invited), World Association for Case Method Research and Application, Ninth International Conference, University of Limerick, Ireland, June, 1992.

"Pursuit of Challenges" Keynote Speaker address to Southwest Case Research Association, March, 1992 (Invited).

"Instructor's Manuals - A Critical Variable in Case Publication", to Western Casewriters, March, 1992 (Invited).

"TAO: Tributes, Apologies and Opportunities", Keynote Address, North American Case Research Association, 1991 (Invited).

"Cases in the Business Classroom," (panel discussant), Western Academy of Management, 1991 (Invited).

"The Present and Future of Case Research Organizations" (panel discussant), Midwest Society for Case Research, 1991 (Invited).

"Case Research and Writing in the U.S. - A Current Status Report," (panel discussant), World Association for Case Research and Application, 1991 (Invited).

"Case Research, Writing, and Publication Activities in the U.S. - An Historical Overview and Current Assessment", Seventh International Conference on Case Method Research and Case Method Application, University of Twenty, the Netherlands, April, 1990 (Refereed).

"The Journal Publication Process for Strategic Management Researchers: What Reviewers and Editors are Looking For" (panel discussant), Southern Management Association, November, 1990 (Invited).

"DSI and WACRA", Midwest Society for Case Research, April, 1990 (Invited).

"The Journal Publication Process for Strategic Management Researchers: What Reviewers and Editors are Looking For" (panel discussion - invited), Southern Management Association, Orlando, November 1990.

"Myron's International," North American Case Research Association, November, 1990 (Refereed).

"Graduate versus Undergraduate Environments in Business Policy - Is There a Difference?" Southwestern Federation of Allied Disciplines, March, 1990 (Invited).

"Bea Benedict - Lessons from an English GA," Southwestern Federation of Allied Disciplines, March, 1990 (Invited).

"International Learning Corporation: A, B, C, D," North American Case Research Association, November, 1989 (Refereed).

Reprinted in Marilyn Taylor and Chi Anyansi, Editors, *Pinnacle Management Strategy Case Base* (McGraw-Hill – Primis (http://www.mhhe.com/primis/catalog/pcatalog/TAYLR-G.htm).

"Beyond Spreadsheets with Personal Computers" (with Charles F. Douds), Midwest Society for Case Research, March, 1989 (Invited).

"Identifying Case Opportunities for Research," Midwest Business Administration Association, March, 1989 (Invited).

"Management Leveraged Buyouts on Two Continents: Experiences, Results, Dangers and Shenanigans" (with Robert A. Weaver), Strategic Management Society, Amsterdam, October, 1988 (Proposal Refereed. Paper required).

"Acquisitions: Breath of Life or Kiss of Death" (with Roy Damary), Strategic Management Society, Amsterdam, October, 1988 (Proposal Refereed. Paper required).

"Strategy and Divestment-The Corporate Experience" (with Natalie Taylor and Frederic Hooper), Strategic Management Society, Amsterdam, October, 1988 (Proposal Refereed. Paper required).

"Computers in the Classroom-III" (with Charles Douds), Midwest Business Administration Association, 1988 (Invited).

"Carmike Cinemas," North American Case Research Society November, 1988 (refereed).

"Management Development for Women -- A Separable Segment?" Southern Management Association, November, 1987 (refereed).

"Martin Theatres," North American Case Research Association, November, 1987 (refereed).

"Note on the Motion Picture Industry" (in collaboration with Natalie Taylor), North American Case Research Association, November, 1987 (refereed).

"Central Paper Box Company" (with Keith Myles), North American Case Research, November, 1987 (refereed).

"Corporate-Level Factors-Their Impact on Incidence of Divestiture" (with Natalie Taylor and Frederic Hooper), Strategic Management Society, Boston, October, 1987 (refereed).

"Precipitating and Facilitating Factors for Divestiture" (with Natalie Taylor and Frederic Hooper), Strategic Management Society, Boston, October, 1987. (Proposal refereed; Preparation of paper required).

"Fuqua Industries -- 1982," Midwest Society for Case Research, July, 1987 (refereed).

"Computers in the Classroom-II," Midwest Business Administration Association, 1987. (Invited).

"The Dental Operations at American Hospital Supply" and "Dental Industry in the United States" (with Del Johnston), North American Case Research Association, 1986 (refereed).

"Computers in the Classroom," Midwest Business Administration Association, 1986. (Invited).

"Managing Divestiture - Neglected Issues" (in collaboration with V. K. Narayanan and Danny Kinker), Strategic Management Society, October, 1985, Barcelona, Spain (Proposal refereed - Paper required).

"A Note on Economic and Political Environment in Nigeria" (with Chi Anyansi), Midwest Case Research Association, 1985 (refereed).

"Standard and Fidesco Enterprises" (with Chi Anyansi), Midwest Case Writers Association, 1985 (refereed).

"Eko Holdings Limited" (with Chi Anyansi), Case Research Association, November, 1985 (refereed).

"American Hospital Supply Corporation (A)" (with Del Johnston), Midwest Case Writers Association, 1984 (refereed).

"Strategic Planning Issues and Problems in the '80's," North American Economics and Finance Association, Mexico City, July 25-28, 1984 (Invited).

"Linkages Between Environmental Factors, Technology Adoption, and the Small Business" (with V. K. Narayanan), Putting Technology to Work, Small Business Research Conference, Bentley College, 1984 (refereed).

"Strategic Management of Divestment in the United States" (with V. K. Narayanan and Danny Kinker), Society for Strategic Management, Paris, 1983 (proposal refereed - paper required).

"Curriculum Supplements for Business Policy Texts," Southern Management Association, 1983 (refereed).

"Managing the Small Business Management Classroom," District Meeting of SBI coordinators, January, 1983 (Invited).

"Note on the Telecommunications Industry -- 1984" (with V. K. Narayanan and Joyce Claterbos), Case Research Association, November, 1984 (refereed).

"Dannon" (with Danny Kinker), Case Research Association, November, 1983 (refereed).

"United Telecommunications, Inc." (with Max McIntyre), Case Research Association, November, 1983 (refereed).

"Kalo, Inc." (with Danny Kinker), Case Research Association, November, 1982 (refereed).

"American Stairglide, Inc." (with Danny Kinker and John Garland), Case Research Association, November, 1982 (refereed).

"The Chocolate Emporium: 1981" (with Alan Aidif), Case Research Association, November, 1982 (refereed).

Reprinted in Marilyn Taylor and Chi Anyansi, Editors, *Pinnacle Management Strategy Case Base* (McGraw-Hill – Primis (http://www.mhhe.com/primis/catalog/pcatalog/TAYLR-C.htm).

"Note on the Telecommunications Industry" (with David Suptic), Case Research Association, November, 1982 (refereed).

"Commentary on a Strategic Management Model," Case Research Association, November 3, 1982 (Invited).

"Maintaining Confidentiality in In-Class Discussion of SBI Cases," SBIDA (District Chapter), January, 1982 (Invited).

"The Entry Process -- Its Role in Case Research," Case Research Association, November, 1981 (Invited).

"Note on the General Aviation Industry," Case Research Association, November, 1981, Best Case Award (with Beech Aircraft Company) (refereed).

"Beech Aircraft Company," Best Case Award, Case Research Association, November, 1981 (refereed).

"Marion Laboratories, Inc.," Case Research Association, 1980 (refereed).

"Personal Factors -- Their Place in the Policy Classroom and Policy Research," Mountain Plains Management Conference, October, 1980 (refereed).

"Your Career and Your Personal Life," Academy of Management, August 1980 (refereed).

WORK IN PROGRESS

“Midway on the Move” (with William Drake and Lee Van Horn).

“Entrepreneurs as Philanthrophists,” initiated with a multiple series of case studies (see Ewing Marion Kauffman series below) which examines the entrepreneur’s leave-taking of the organization s/he founded and the issues that are involved in his (or her) philanthropic activities. This work continues with a larger scale sample of entrepreneurs turned philanthropists identified in the public press during the 1980s and 1990s.

“Great Plains Energy: The Implementation of the Enterprise Risk Management Program” (with Karyl Leggio and Jana Utter).

Real Options and Enterprise Risk Management - Contributions to Strategic Decision-Making: This series of research, conceptual papers, and presentations examines these two concepts and techniques, both in their wider conceptual sense as well as specific application to strategic decisions.

MANUSCRIPTS UNDER REVIEW

“Boulevard Brewery,” (with Karyl Leggio). (under second review by Case Research Journal), Spring 2005.

“Mr. ‘K’: Whither Marion?” (with John Altman).

“Mario Morino A-1: The 1995 Dilemma at Legent Corporation – to Merge or Not to Merge?” (with John Altman and Paul Hentzen).

“Mario Morino A-2: Computer Associates International, Inc., 1995 – Does Targeting Legent Corporation Make Sense?”, (with John Altman and Paul Hentzen).

Mario Morino B: The Dilemmas of a Not-for-Profit Entrepreneur” (with John Altman and Paul Hentzen).

“The Kansas City Power & Light Merger – Western Resources or Utilicorp?” (with Karyl Leggio, Lea Jackson, and Eleanor Schwartz).

“The Electric Utility Power Industry” (with Karyl Leggio).

WORKING PAPERS

"Women in International Assignments: The Comparative Experiences of Women in Manufacturing, Retailing and Banking -- Implications for Research and Industry," University of Kansas Working Paper No. 157, 1982.

"The Work-Family Interface: An Exploratory Study of the Experience of CPA and Manufacturing Executives," University of Kansas, Working Paper No. 147, 1981.

"Implementation of Affirmative Action: The Story of Five Organizations and the Implications for Practitioners," University of Kansas, Working Paper No. 140, 1980.

ARTICLES ABOUT

"Profile: Marilyn Taylor: Head of the Class – She Leads Pack in a Male Dominated World of Business Administration, " (by Dan Margolies), *Kansas City Business Journal,* September 19-25, 1997.

"Interview with Marilyn Taylor" (with Bart Schubert), *The Strategic Leadership Forum Newsletter,* Vol. 1, Spring, 1997.

"Freeing Students To Think for Themselves (an Interview with Marilyn Taylor of the University of Kansas)" in "Teaching Profiles," *HBS Publications Newsletter,* Winter, 1992.

PROFESSIONAL SERVICE

Associate Editor, Review Boards, and Reviewer Panels:

1988- Editorial Review Board, *Case Research Journal*
1998- Editorial Advisory Board, *Asian Case Research Journal*
2001-03 Editorial Board, *Current Management Issues*
1992-94 Associate Editor for Case Submissions, *Entrepreneurship: Theory and Practice*.
1992- 96 Review Panel, *Business Case Journal.*
1987-89 Editorial Board, *Journal of Management*.

Senior Officer Positions:

1996- Member, Past Presidents Advisory Board, North American Case Research Association.
2003-05 Member, Society for Case Research Association Board
1998-2001 Board of Directors, European Case Clearing House at Babson, Ltd.
1998-2002 Member, Steering Committee, National Inner City Leadership Conference, Initiative for a Competitive Inner City
1986-96 Member, Board of Directors, North American Case Research Association (see various capacities listed separately below).
1992-95 Past President, North American Case Research Association (in this capacity I first chaired (1992-93) and then was a member (1993-95) of a number of committees including Nominations/Elections, Curtis E. Tate Outstanding Case Award, Outstanding Contributor to Case Research and Teaching, and Outstanding Ph.D. Student Case Research Award).
1991-92 President, North American Case Research Association
1990-91 President-Elect, North American Case Research Association
1989-94 Board of Advisors, World Association for Case Research and Application.
1989-90 Vice President-Programs, North American Case Research and Application.
1987-90 Board of Directors, Midwest Society for Case Research.
1987-89 Midwest Regional Director, North American Case Research Association (assignments included discussions of potential merger).
1986-88 Vice President - Membership, North American Case Research Association.

Other Professional Service:

2005 Ad hoc reviewer, *Entrepreneurship Theory and Practice*
2005 Ad hoc reviewer, *Journal of Leadership and Organizational Studies (Current Issues in Management*

Issue), Fall 2005.

2005 Reviewer, *Annual Advances in Cases*,

2005 Reviewer, Business Policy and Strategy Track, North American Case Research Association, October 2005.

2005 Reviewer, Management Education Division, Academy of Management, August 2005.

2005 Reviewer, Social Issues in Management, Academy of Management, August 2005.

2005 Reviewer, Society for Case Research Annual Meeting, Chicago, March 2006.

2005 Reviewer, *BusinessWeek* Magazine Case Competition

2005 Discussant, Social Issues in Management, Academy of Management, Hawaii, August 2005.

2005 Chair, Past Distinguished Contributors Panel, North American Case Research Association.

2005 Chair, Distinguished Contributor Presentation (Michael Porter), North American Case Research Association.

2005 Nominated as Chair-Elect of the Midwest Academy of Management (ran unsuccessfully).

2004 Reviewer, Society for Case Research Annual Meeting, Chicago, March 2005.

2003-04 Co-Chair, Society for Case Research Annual Meeting, Kansas City, July, 2004.

2003 Chair, C. R. Christensen Award Selection Committee, North American Case Research Association

2003 Session Chair, North American Case Research Association, Business Policy Track, Tampa, November, 2003.

2003 "When are Permissions Required? From Fair Use to Unfair Entrapment," Panelist, North American Case Research Association, November, 2003, Tampa, Florida (Arthur Sharplin, Chair).

2003 Reviewer, Social Issues in Management (SIM) Division of Academy of Management, Seattle, WA.

2003 Discussant, "Strategic Aspects of Stakeholder Management," Academy of Management, Seattle, Washington, August, 2003. (Bryan Husted, AOM SIM Chair)

2003 Chair, Entrepreneurship Case Studies, Kauffman Collegiate Entrepreneurship Network Conference, April 17, 2003 (Participants: Lydia McKinley Floyd, Chicago State University; Alan Cararud, Florida International University; Donna Fulp, Wake Forest University).

2003 "Strategic Decision-Making Contributions from ERM, ROA, KUU, DTA, SM, SWOTs, SP, and CP: Examining Commonalities," presented as panelist in "Valuing Uncertainty in Capital Budgeting Projects: Alternatives," Midwest Finance Association, St. Louis, March, 2003. (with Karyl Leggio, UMKC; Todd Alessandro, Syracuse University; David N. Ford, Texas A&M University; Diane M. Lander, Southern New Hampshire University).

2003 Panel Chair, "Identifying, Valuing, and Managing Risk," Midwest Academy of Management Meeting St. Louis, Missouri, April 3-5, 2003. , (with Thomas Zorn, University of Nebraska at Lincoln; Jana Utter, Great Plains Energy; and Karyl Leggio, University of Missouri at Kansas City

2003 Facilitator, Embryo Case Workshop, Midwest Academy of Management, St. Louis, April, 2003.

2003 Reviewer, Case Research Track, Midwest Academy of Management

2002 Reviewer, Association of Japanese Business Studies.

2002 Reviewer, Small Business/Entrepreneurship Track, North American Case Research Association.

2002 Reviewer, Business Policy and Decision, Academy of Management (Denver, Col).

1997- Class Correspondent, Harvard Business School Alumni Class of 1974, Section J.

2000- Member, C. R. Christensen Award, North American Case Research Association.

2001 Reviewer, Strategic Management and Entrepreneurship Tracks, North American Case Research Association (Memphis, TN, October, 2001, Rebekah Morris and Margaret Naumes, Track Chairs respectively).

2001 Reviewer, Business Policy & Strategy Division, Academy of Management 2001 (Washington, D.C., BPS Program Chair).

2001 Reviewer, ICIC National Business School Network Conference.

2001 Expert Panelist, Case Colloquium, World Association for Case Research and Application, Lund, Sweden, June.

2000-01 Chair, Innovative Programs Sub-Committee, Steering Committee, National Inner City Leadership Conference, Initiative for a Competitive Inner City.

2000-01 (Initiating) Co-chair, Case Research Track, Midwest Academy of Management.

1998-2000 Chair, C. R. Christensen Award, North American Case Research Association. (Included raising initial funds and establishing the selection criteria and process).

2000 Reviewer, Business Policy & Strategy Division, Academy of Management 2000 (Toronto, Bert Cannella, BPS Program Chair).

2000	Coordinator, Memorial Service, 25th MBA Alumni Reunion, Harvard Business School, September 30-October 3, 1999.
2000	Co-Chair of Strategic Management/International Management Track, Midwest Academy of Management (Chicago)
1999-2001	Member, Service-Learning Task force, Academy of Management
1999	Facilitator, Case Critique Colloquium, Midwest Academy of Management 2000 (Chicago). Co-Coordinator, Breakfast Table Topics Sessions", Executive MBA Conference, October, 1999 (Orlando)
1999	Session Chair, "Innovations in Case Pedagogy: Writing Cases for Classroom Use" (presenters: John Dickson et al of University of Puget Sound, "Sophomore Case Writing Project; Developing Leaders of the future"; Paul Swiercz, George Washington University, "The Student-Written, Instructor-Facilitated Case" and John J. Lawrence and Linda J. Morris of the University of Idaho, "The Integrative Case: Helping Students See the Big Picture")
1999	Member, Conference Planning Committee, 1999 Business School Inner-City Leadership Conference, Boston, 1999.
1999	Coordinator, Research and Practice Colloquium, Business School Inner-City Leadership Conference, Boston, 1999 (responsibility for managing the competitive proposals for papers, panels, symposia, and workshops for the conference).
1999	Facilitator, "Whither Goest Entrepreneurship?" Midwest Academy of Management 42nd Annual Conference, April 16-17, Lincoln, Nebraska.
1999	Facilitator, "Strategic Management of Technology: Forefront Applications to Curriculum Development" Midwest Academy of Management 42nd Annual Conference, April 16-17, 1999, Lincoln, Nebraska.
1999	Session Chair, "Accounting/MIS Track – MIS Cases", North American Case Research Association Annual Meeting, Santa Rosa, Calif., October 28-30, 1999.
1999	Reviewer, Business Policy Division, Academy of Management.
1998	Track Chair, Strategic Management/Entrepreneurship/International Business, Midwest Academy of Management.
1998	Initiated and Coordinated the first Annual Kansas City Regional Business School Network meeting, Initiative for a Competitive Inner City, September 10, 1998.
1997	Reviewer, Business Policy/Strategy Track North American Case Research Association Annual Conference.
1997	External reviewer for promotion of James F. Malloy, Jr., General Management Department, Northeastern, University.
1997	External reviewer for promotion of John A. C. Stanbury, Indiana University, Kokomo, Indiana.
1996-97	Chair, Industry Cooperation Links Committee, North American Case Research Association 1996
1996	Reviewer, North American Case Research Association (Tim Edlund, Track Chair and Joan Winn, Track Chair), November 1996 national meeting.
1996	Reviewer, Business Policy and Strategy Division (Habir Singh, Program Chair), Academy of Management August 1996 national meeting.
1996	Session Chair, North American Case Research Association, October, 1996
1995	Case Teaching Workshop for Northern Arizona University Faculty, December, 1995.
1995	Review of the Initiative for a Competitive Inner City Program for Kauffman Foundation.
1990-	Outside Reviewer, various Promotion and Tenure Committees (1-2 per year).
1995	Reviewer, Academy of Management, Business Policy Division.
1990-95	Member, Curtis E. Tate Outstanding Case Award Committee, North American Case Research Association; Chair, 1992
1994	Session Chair, North American Case Research Association, New Orleans. .
1994	Member, Outstanding Ph.D. Student Case Research Award Committee
1994	Reviewer, North American Case Research Association.
1994	Reviewer, Southern Management Association, Business Policy and Planning Track.
1992-94	Member, Committee for Constitutional and By-laws Revision, North American Case Research Association
1993	Participant, Doctoral Workshops, MBA Forum - Kansas City.
1993	Member, Curtis E. Tate Outstanding Case Award Committee
1992	Reviewer, MSCR Conference.

1992 Ad hoc reviewer, The International Journal of Organizational Analysis
1992 Coordinator and member of the Case Expert Panel for Case Research Colloquium, World of Case Research and Application at the University of Limerick, June.1992.
1992 Member of the Case Expert Panel for Pre-conference Case Critique Colloquium, Academy of Management, August.1992.
1992 Chair for Panel "Producing Video for Cases", Midwest Society for Case Research, March 1992
1991 Reviewer, World Association for Case Research and Application
1991 Reviewer, Midwest Society for Case Research..
1990 Coordinator of Case Research and Teaching Workshops, Academy of Management, San Francisco, August, 1990.
1990 Session Chair, Southern Management Association
1990 Session Chair: Midwest Society for Case Research
1990 Reviewer, Organizational Management and Strategy, Decision Sciences Institute.
1990 Moderator and Workshop Organizer, Management Education Division, Academy of Management.
1989 Session Chair, North American Case Research Association.
1989 Reviewer, Annual Advances in Business Cases, Midwest Society for Case Research.
1988 Reviewer, Annual Advances in Business Cases, Midwest Society for Case Research
1988 Chair, Committee on Distinguished Contributor to Case Research and Writing (Charged to find funding and organize selection committee).
1988 Session Chair, North American Case Research Association.
1988 Discussant, Southern Management Association. Chair, Southern Management Association.
1987 Ad hoc reviewer, Organizational Development Journal.
1987 Ad hoc reviewer, Case Research Journal.
1987 Reviewer, Midwest Society for Case Research Workshop.
1987 Reviewer, North American Case Research Workshop.
1987 Committee Chair, Random House Award for MSCR Outstanding Case (responsible for solicitation and establishment of this yearly award which included a plaque and honorarium to the selected recipient).
1987 Session Chair, Southern Management Association.
1987 Convener, North American Case Research Association.
1986-87 Random House Case Advisory Board.
1987 Reviewer, Case Research Journal.
1986 Session Chair, North American Case Research Association
1986 Track Chair, Strategic Management, Social Issues, and Entrepreneurship, Southern Management Association.
1986 Reviewer, North American Case Research Association.
1986 Reviewer, 1986 Proceedings, Midwest Case Research Association.
1983-85 Chair, Curtis E. Tate Award for Outstanding Case Selection Committee (responsible for solicitation of funding for this award and selection of the recipients during the first two years).
1985 Reviewer, Case Research Journal.
1985 Session Chair, Case Research Association
1985 Session Chair, Midwest Business Administration Association.
1984 Session Chair, Case Research Association.
1983 Reviewer, Social Issues in Management.
1983 Session Chairperson, Case Research Association
1983 Secretary-Treasurer, Small Business Institute Director's Association, Region VII.
1982 Session Chairperson, Case Research Association.
1982 Discussant, Social Issues in Management, Academy of Management.
1982 Reviewer, Social Issues in Management, Academy of Management.
1981 Session Chairperson, Social Issues in Management, Academy of Management.
1981 Session Chairperson, Case Research Association.
1981 Member-at-Large, Executive Committee, Case Research Association. Chairman, Doctoral Dissertation Award Committee, Social Issues in Management, Academy of Management (Co-Chairman, 1983-84)
1980 Discussant, Academy of Management.
1980 Session Chairperson, Southern Association of Management.
1980 Reviewer, Midwest Academy of Management
1978 Reviewer, Eastern Academy of Management.

1978-81 Member, Board of Governors, Social Issues in Management, Academy of Management.
1974-76 Member, Board of Directors, Beta Gamma Sigma, New England Alumni Chapter.

Memberships in Academic Professional Associations:

1997- Midwest Academy of Management
1989-2003; 2004 - World Association for Case Research and Application
1984- Society for Case Research Association (formerly: Midwest Case Research Association).
1983-2002 Strategic Management Society
1980- North American Case Research Association
1980-96 Southern Association of Management
1974- Academy of Management
1970- Beta Gamma Sigma, Delta of Florida Chapter, Charter Member
1992-1999 Southwestern Case Research Association, Charter Member
.

Other:

1991 Ad hoc reviewer, Mc-Graw-Hill, Inc
1991 Ad hoc reviewer, West Educational Publishing, Inc.
1990 Chair, Ten-Year Review Committee, Wheaton College Economics and Business Department 1990
1990 Ad hoc reviewer, South-Western College Division
1990- Ad hoc reviewer, Promotion and Tenure Committee for various colleges and universities (1-2/year)
1987-89 1987-89 Member, Governor's Business Action Group.

1986-87 Ad hoc text reviewer, Random House, Inc..
1985 Ad hoc text reviewer, Dryden Press.

HONORS

2006 Who's Who in America, 61st Edition
2006-07 Who's Who of American Women, 25th Edition
2006-07 Who's Who in Finance and Business, 35th Edition
2006-07 Who's Who in American Education, 7th Edition
2006-07 Marquis Who's Who, 25th Edition
2005 Faculty Sponsor for Student Teams National Placement in the *BusinessWeek* case competition:
- Third Place Winner: The "Everest Connections, Inc." by Seika Asahina, Taylor Grace, Chris Hertling, Stephanie Nielsen, and Jessica Weaver (Business Mentor: Bill Riggins, GPE/EMBA alum)
- Honorable Mention: "Excel Energy: Argentina" Kyra Jamison, Lynn LeCount, and Don Parsons (Business Mentor: Kelly Harrison, Westar)

2005 Runner-up, Woman Mean Business Awards , Business and Professional Women of Missouri, February 2005.
2005 United Who's Who 2004-05 edition
2005 Who's Who in the World, 22nd Edition
2004-05 Who's Who of American Women, 24th Edition, 2004-05
2004-05 Who's Who in Finance and Industry, 34th Edition, 2004-05
2004 Who's Who in America, 58th Edition, 2004
2004 UMKC Chancellor's Award for Excellence in Community Engagement
2003 Who's Who in America, 57th Edition
2003 AcademicKeys Who's Who in Business Higher Education (WWBHE): http://business.academickeys.com
2003 Outstanding Reviewer, Case Research Track, Midwest Academy of Management, St. Louis, MO, April

2003.

2001- Scholar-in-Residence, Ewing Marion Kauffman Foundation.

2002 Who's Who in America, 56th Edition.

2002 International Who's Who of Professional & Business Women, 9th Edition.

2001 Faculty Pioneer Award, Beyond Grey Pinstripes, Aspen Foundation and World Resources Institute.

2001 Honored for outstanding leadership in the Initiative for a Competitive Inner City-KC at National Business School Network, April.

2001 Honored for outstanding leadership in the Initiative for a Competitive Inner City-KC, ICIC-KC Board.

2001 Supervisor (Faculty Mentor: Gene Brown), Warehouse One, National Finalist Field Studies Project, National Business School Network – ICIC Leadership Conference, April 2001 [Team Consists of 1998-2000 EMBAs: Melinda Zoller, Elizbeth Byland, David Maddox, and Doug Dilday) .

2001 International Who's Who of Professional and Business Women, 8th Edition

2000-01 Service Citation, Bureau of Justice Assistance.

2000 C. R. Christensen Award for "Howell Construction: The Inner City Location Decision", National Business School Network, Initiative for a Competitive Inner City, Kansas City, April.

2000 Honored for outstanding leadership in the Initiative for a Competitive Inner City-KC at National Business School Network, April.

2000 Supervisor (Faculty Mentor: Nolen Ellison; Business Mentor: Anita Roman-Garcia), Hispanic Economic Development Corporation, Winning Field Studies Project, , National Business School Network – ICIC Leadership Conference, April 2000 [Team Consists of 1998-2000 EMBAs: Renee Anter, Shirley Baker, Satish Bhashkar, Mark Freeman, Joyce Morrison and a set of undergraduate interns from William Jewell College under the direction of Dr. Jerry Williams, Hull Professor of MIS and Business Administration Department Chair) – innovative research project on behalf of the new Westside Business Park owned by HEDC; corporate partner: RUF Corporation)

2000 Supervisor (Faculty Mentor: Greg Arling; Business Mentor: Rick Zimmer), Nursing 2000 Field Studies Project, finalist, National Business School Network – ICIC Leadership Conference, April 2000 (Team consisted of 1997-99 EMBAs: Cinda Johnson, Ken Schwartze, Jeff Schwartz, and Kelvin Simmons).

2000 International Who's Who of Professional and Business Women, 7th Edition

1999 Regional "Who's Who in Education," Kansas City Business Journal (November 12-18, 1999).

1999 International Who's Who of Professional and Business Women, 6th Edition

1999 Supervisor (with Faculty Mentor: Nolen Ellison; Business Mentor: Beth Smith), 18th and Vine Field Studies Project, National Co-winner (tied with Wharton Business School), National Business School Network – ICIC Leadership Conference, April 1999. (Team consisted of 1996-98 EMBAs: Gene Agee, Cindi Dunn, and Gretchen Wells and a set of Baker University Undergraduates under the direction of Dr. Robert Fraga, Applied Mathematics Professor and Department Chair).

1999 Listed in Eighth Edition of Five Hundred Leaders of Influence

1999 Candidate for Women's Inner Circle of Achievement

1998 Nominated for Millennium Edition Two Thousand Notable American Women

1997 Listed in Profiles in Business and Management (Harvard Business School Publishing)

1997 Elected Fellow, Society of Fellows, North American Case Research Association (first woman so honored), October 1997.

1997 Recognized as Ph.D. Mentor in the development of the 1997 Outstanding Ph.D. authored case "Kikkoman Corp. (co-authored with Norihito Tanaka of Kanagawa University and Joyce Claterbos, University of Kansas), North American Case Research Association, October, 1997.

1995 Listed in Profiles in Business and Management - International Directory of Scholars and Their Research (Published by Harvard Publications).

1996 Invited as participant in the first Initiative for a Competitive Inner City meeting, Boston.

1993 Listed in International Who's Who

1991 Curtis E. Tate Outstanding Case Award

1990 Member of World Association for Case Research and Application Team invited by Czechoslovakian Government to "Czechoslovakia in Transition - Developing Strategic Initiatives with Case Study Methodologies" Prague.

1984 Participant, Colloquium on Case/Discussion Teaching, Harvard Graduate School of Business, April 1984.

1985, 1983, 1982 Outstanding Case Award, Small Business Administration, Kansas City District.

1982 Listed in Outstanding Young Women of America.

DOCTORAL PROGRAM ACTIVITIES

Dissertations:

"The Effect of Strategic Alliance Announcement on Share Price: The Differential Effect of Technology, Marketing/Logistics, and Marketing Alliances" by Krishnan Ramaya. With V.K. Narayanan and Deepak Data (co-Chairs) and Tom Lewin. Completed 1997.

"Strategic Alliances from the 1984 Joint Research Development Act" by Xiaohua Yang. Co-Chair with Clyde Stoltenburg. Completed 1995.

"The Effect of Corporate Restructuring on Innovation: An Analysis of Division Level Management Buyouts" by George Puia. Chair of committee with John Garland, Gordon Fitch, and Ron Ash. Completed 1994.

"Essays on the Influence of Stages of Organizational Development on Policy Choice" by Jane (Milward) Stonebach. With Jim Waegelein (Chair), Deepak Datta, and Jim Guthrie. May, 1992.

"Patterns of Small Firm Development in Nigeria" by Chiekwe Anyansi. Chair of committee, with Howard Baumgartel and V. K. Narayanan. Completed 1985.

"Some Impacts of a Management Information System on Subunit Behavior: A Contingency Approach" by Mary Soptic Barr. With Larry Gordon (Chair) and V. K. Narayanan. Completed 1982.

Ph. D. Comprehensive Examinations:

1993 Richard Firth.

1993 Xiaohua Yang.

1992 Krishnan Ramaya.

1991 George Puia (Chair with Gordon Fitch, John Garland and Dick Tracy).

1988 Del Johnston.

1988 Keith Myles.

1984 Richard Oxandale, with V. K. Narayanan (Co-chair) and Gordon Fitch.

1984 Chiekwe Anyansi-Archibong, with V. K. Narayanan (Co-chair) and John Garland.

1983 Danny Kinker, Chair with V. K. Narayanan and Gordon Fitch.

Masters Theses:

1998- Janice Schrum, Community Psychology, “An Examination of Urban Core Business Dynamics,” completed: Spring, 2000.

Other Graduate Student Supervised Publications and Presentations:

1995 “Jo-Mar, Inc” case study supervised development by Laura Linebach, Joanna Alexander, Martin Cramer, and Krishnan Ramaya.

OTHER PRESENTATIONS

2005 "Challenges in ASL - Service Learning through Kaleidoscope Lens" presentation to C4C SITC Faculty Fellows at FACET September 23rd.

2004, 2005 "Catching the Dream: Service Learning at UMKC – ICIC and C4C SITC, presentation to University-Community Partnerships Seminar, UMKC School of Education, February.

2005 "Strategic Management – a Capstone Experience", University of St. Mary (Host: Carlton Philpot), Spring.

2004 "The ICIC and UMKC EMBA Partnership", Department of Economics (Stephanie Bell, Host), March.

2004 "Swift/Howell Construction Company" (live case) to Entrepreneurship and New Venture Creation (Dr. Robert Strom), February.

2003 "Sprint – Hiring Technical Workers from Abroad", February, 2003 on (local) Channel 4 Newscast.

2002 "Case Teaching" and "Case Research": Workshops to Bond University faculty and graduate students, July 2002.

2002 "Catching the Dream – Service Learning at its Best: ICIC and Its Implementation at UMKC, Transformation in Higher Education II – Mapping our future: Community-University Partnerships, University of Missouri at Kansas City, May, 2002.

2001 "ICIC in Kansas City," Presentation within the ICIC Workshop for combined faculty from St. Louis University, Washington University, UMSL, and several other area schools (invited), April 2001.

2000 "Mergers and Acquisitions - a Look at the Sprint-WorldCom Merger" June, 2000 on (local) Channel 41 Newscast.

1999 "18th and Vine – the 1999 National Field Studies Competition ICIC Winner" presentation to Service Corps of Retired Executives, June 2.

1999 "18th and Vine – the 1999 National Field Studies Competition ICIC Winner" presentation to Kansas City Chapter of the National Association of Women Business Owners, September 8.

1998 "Update ICIC-UMKC" Presentation to the ICIC Kansas City Advisor's Funders Review (representatives from Kauffman Foundation, Hall Family Foundation, and Greater Kansas City Community Foundation), September, 1998.

1997 "Update on ICIC-UMKC" presentation to the (national) Board of Directors for Initiative for a Competitive Inner City, Boston.

1997 "Initiative for a Competitive Inner City", National Association of Real Estate Brokers, Region XI, 28th Regional Convention, May, 1997.

1997 "Initiative for a Competitive Inner City", National Association of Real Estate Brokers, Region XI, 28th Regional Convention, May, 1997.

1997 "Initiative for a Competitive Inner City (with Mary Anne Murray Simons and Carrie Jessee), University Women's Council, UMKC, April 7, 1997..

1997 "Kansas City's Urban Core – Preliminary Strategies for Business Clusters," (with Gary Baker and Larry Hughes), Invited group of Kansas City Urban Core businesses, March, 1997

1996 "Update - ICIC" Kansas City Civic Council Presentation, December

1996 Strategic Management Focus Group (sponsored by John Wiley & Sons, Inc.), November

1995 "Outback Steakhouse" to Service Corps of Retired Executives, Kansas City, June, 1995.

1995 "Outback Steakhouse" in cooperation with the Center for Creative Leadership and Kauffman Foundation, LaJolla, June.

1995 Case teaching Seminar to Faculty of the College of Business Administration, North Arizona University, December 8.

1994 "Why Strategy Planning Fails", Kansas City Presidents Organization and Young Presidents Organization (of Kansas City.)

1992 "Challenges of the MBA Program", Service Corps of Retired Executives, Kansas City.

1990 "Korea and Japan - An Overview", MBA Women's Group, Kansas City.

1990 "Korean and Japan - The Startling Contrasts", Brandon Woods (retirement home) residents, Lawrence, KS.

1990 "University Resources for the Small Business Owner," Women in Construction, Kansas City.

1990 "Japan and Korea Revisited" KU-MBA Women's Support Group, Kansas City.
"A Current Look at Japan and Korea", Service Corps of Retired Executives, Kansas City Chapter.

1988 "The Business Community Interlink at KU" Service Core of Retired Executives, Kansas City Chapter.

1985 "Update on the SBI Program" to Service Core of Retired Executives, Kansas City Chapter
1984 "Strategic Planning -- A 'Must' for Small Business Too" presentation to Lawrence small business community as part of the Entrepreneurship series.
1984 "SBI -- A Report from KU" presentation to Senior Core of Retired Executives, Kansas City Chapter.
1983 "Are You a Strategic Manager?" presentation to Kiwanis Club of Lawrence.
1983 "University of Kansas Responsiveness to the Small Business Community" presentation to Small Business Council of the Lawrence Chamber of Commerce.
1982 "Managing Work and Personal Life Conflicts" presentation to Society for Women Accountants, combined meeting of the Kansas City and Topeka Chapters.
1982 "Current Concerns of Kansas Small Business Owners" to Small Business Administration, Kansas City.
1982 "Success Breeds Success -- A Gift to Yourself and Others" invited graduation speakers, Guides for Better Living, Kansas Correctional Institute (KCI is a co-ed medium security institution).
1981 "How to Help Yourself and Others Make Ringers" presentation to Guides for Better Living, Kansas Correctional Institute.
1981 "Managing the Unmanageable Work: Family and Community Commitments" Kansas City Junior League.

1980 "Combining Careers and Family Lives" Annual Businesswomen's Lunch sponsored by the Richmond (Mo.) National Bank.
1980 "Successful Management of Careers and Personal Lives" Dimensions Unlimited (women's professional organization).
1980 "Managing Personal, Career and Family Development" faculty panel for KU student career day.
1980 “Managing Personal lives and Careers -- Successfully" American Society of Women Accountants, Kansas City Chapter.
1980 "Business and Personal Success" Women in Communication, Kansas City Chapter.
1979 "For Profit Activities inside the Prison Walls in Six States" presentation to Board of Advisors and Directors and Guests, Creative Enterprises, Inc.

PROFESSIONAL EXPERIENCE AND SERVICE IN THE BUSINESS AND BROADER COMMUNITY

2000- Member, Local Advisory Board , LISC-KC (Local Initiative Support Corporation)- The board oversees the policies and operations for LISC-KC. LISC-KC works with national LISC to fund leading CDCs in the Kansas City metro area.
2006- Member, Finance Committee, LISC-KC(Local Initiative Support Corporation)- This committee is responsible for reviewing the loan portfolio and applications from the various CDC (Community Development Corporation) programs that LISC funds and making recommendations to the board regarding funding proposals.
1996- Member, ICIC-KC Board.
2004-2005 Initiator and Chair, Digital Divide Study Group of Kansas City, a multi-constituency task force committed to systematic study of Digital Divide related issues.
2004 Co-Chair, Harvard Graduate School of Business Administration, MBA Class of 1974 25th Reunion. Chair, Memorial Service.
2001-04 Independent Observer, National Correctional Industries Associates, Prison Industries Enterprise Program Assessment under contract to Bureau of Justice Assistance. Reports for: 2001: Maine and Idaho; 2003: Minnesota and South Dakota.
2000-2001 Member, Network for Entrepreneurship and Research, Kansas City Region.
2000-2004 JDRC Entrepreneurial Loan Fund (representative from LISC-KC and ICIC-KC to decide on loan applications from small businesses initiating in the Jazz District Redevelopment Corporation area. (Chairman: Jake Mascotte).
1999 Chair, Memorial Service, Harvard Graduate School of Business Administration, MBA Class of 1974 25th Reunion.
1998- Section Correspondent, Harvard Graduate School of Business Administration, MBA Class of 1974, Section J.
1996- Member of the Board, Initiative for a Competitive Inner City - Kansas City. This organization has two subsidiary efforts: ICIC-UMKC (of which I am Director) and Kansas City Management Advisors.

(Chairman: Robert Green, President, Utilicorp)

1994- Member of the Board, the Workman Fund. This foundation was established to provide funding for private enterprises to create employment opportunities for incarcerated prisoners.

1998-00 Member, Small Business Resource Committee, Kansas City

1999 Member, Small Business Financing EXPO (Financing Resource Guide), Kansas City

1997 Member of the Search Committee for Managing Director of the ICIC-Kansas City Management Advisors.

1996-98 Member of the Board of Advisors, Strategic Leadership Forum. This organization undertakes a variety of programming for professionals in strategic planning in the Kansas City business community.

1975- Various consulting projects including strategic planning process, business planning, market analysis, compensation for boards of directors, woman in management, product design, and curriculum revision.

1988-94 Member of the founding Board of Directors, Aprotec U.S.A. Company was established to bring U.K. market proven third-party software developed for use with existing CAD systems to the U.S. market. Product line was sold to a distributor in 1994.

1987-88 Member, Governor's Business Action Group.

1979-83 Board of Directors and Advisers, Creative Enterprises, Inc. Company was established to search for low technology acquisitions preferably in metal fabrication. Two companies, Zephyr Inc. and Heatatron, Inc., were ultimately acquired and located in Leavenworth. The companies employed Kansas Correctional Institute prisoners in various capacities.

EXECUTIVE DEVELOPMENT

Bloch School of Business and Public Administration, University of Missouri at Kansas City:

1994-2001 Director, Second Year Coordinator, and Faculty member, Executive MBA Program.

School of Business, University of Kansas:

1986 Roundtable on Managing Acquisitions (hosted by Mark Twain Bank--shares). Special guest: Robert A. Weaver, Jr., founder and Chairman, Robert A. Weaver and Associates. Attended by more than a dozen executives from the Kansas City area and several KU faculty members.

1984 Executive Roundtable on Managing Divestiture. The Roundtable brought together 12 senior executives from leading firms in several parts of the U.S.

1975-94: Participation in several programs including Hallmark, Inc., Hills Pet Products, Inc., Senior Management Development Program and Cities Service Program. Session topics include formulation of strategies and policy decisions, group decision-making, leadership, affirmative action, career development and executive family.

GRANTS

2004 "Exploring the Limits to Knowledge in Assessing Business risk: Using the Case of the Electric Power Industry" (with Karyl Leggio and David Bodde) Submitted to Sloan Foundation, Funding $98,000.

2003 Learn and Serve American Higher Education FY 2003 award to Students in the City, Center for the City where I was Faculty Director. ($124,999)

2003 Sloan Foundation (with Karyl Leggio and David Bodde) $112,794 to underwrite the Understanding and Managing Business Risk in the Electric Sector (UMBRES) Forum for Senior executives, consultants, and academe), Spring, 2004.

2003 Initiative for a Competitive Inner City, $8,000 for the ICIC-UMKC/KC program.

2002 Ewing Marion Kauffman Foundation to support research for Mario Morino case series, $7,500.

2001 Kemper-Bloch Research Grant for Mergers and Acquisitions Decision-Making Among US Electric Utilities – An Application of Financial and Strategic Decision-Making Models, $5,000.

2001 Teaching and Research Enhancement Software, Research and Awards Committee, Bloch School of Business and Public Administration $500.

2001 Kauffman Foundation, ICIC-UMKC/KC to support student projects with Danali Fellow participants, $5,000.

2000-2001 Third Millennium for ICIC-KC activities and projects, $10,000.

1999-2000 Initiative for a Competitive Inner City –KC $25,000 (Award made by ICIC-KC for 1999-2000 as the

third year of a five-year commitment that began with 1997-98).

1999 ICIC-Kauffman Internship Program from Warehouse One, Danara Technical Group, Roasterie, and 18th and Vine, $8,245.

1999 Aspen Institute Grant to Attend Academy of Management Initiative for Advancement of civic Education and Service/Community-based Learning, August 11-12, Chicago, $175.00.

1998-99 Kansas City Advisers (funded by Kauffman Foundation, Hall Family Foundation, Greater Kansas City Community Foundation, and others) sub-contract to the Initiative for a Competitive Inner City Program-KC/UMKC of which I am Director of Research and Coordinator for the Regional Business School Network. $50,000.

1998-99 Gates Management, Woodley Building Maintenance, and 18th and Vine Authority for the Initiative for a Competitive Inner City Program-KC/UMKC of which I am Director of Research and Coordinator for the Regional Business School Network. $8,000.

1997 Kauffman Foundation, Hall Family Foundation, Community Foundation have pledged funding for three to five years for the Initiative for a Competitive Inner City research and EMBA consultation activities at the UMKC Bloch School. Continuity of funding is contingent upon yearly performance review. Funding will vary by year but is expected to be about $100,000. In addition, another separate budget allocation is being made to the ICIC sister organization, Kansas City Advisors.

1997 Kemper Grant for "The Valuation of International Cooperative Arrangements: An Investigation of Value Creation in Functionally Distinct Value-Added Activities of U.S. Multinationals", $5,000.

1997 Three private organizations to fund the ICIC consultation activities in their own organizations and others, $16,500.

1996-97 Kauffman Foundation for Initiative for a Competitive Inner City (ICIC-UMKC/KC) Program. Total of $180,000 including: $125,000 (for direct grant activity support); $25,000 for research accomplishments and expenditures); $30,000 (for release time and support help). Additional non-cash support included the extension of a year of salary to Gary Baker, Senior Fellow at UMKC and Ph.D. Student to work as Senior Research Associate on the ICIC Program.

1996-97 Bloch Foundation for training of faculty and completion of a multi-media project to develop materials for classroom use, $5,000.

1996-97 Bloch Foundation for experiment using an SI instructor in the Statistics component of the EMBA program, $8,000.

1996-97 Bloch Foundation challenge grant for international travel for a group of faculty to participate in the first EMBA International Residency. The purpose was to assess the residency outcomes and make recommendations to the MBA/BBA Curriculum Revision Committees concerning application of such experiences in the MBA and BBA programs, $4,500.

1995 Kauffman Foundation to develop Outback Steakhouse case series, $25,000. (Video production was completed in house by Kauffman Foundation's media personnel with a separate budget of another $25,000. This project was under my direction.)

1995 Bloch Foundation for research on the outcomes of the 1984 National Cooperative Research Act, $5,000.

1995 Bloch Foundation for Multi-media in the Classroom training and production, $5,000.

1995 Joe Tyler Lecture Fund for support for the visit and public presentation by Dr. Norihio Tanaka, Kanagawa University, Japan, $2,500.

1994 School of Business, University of Kansas (with Bruce Bublitz) for research on the impact of technology on the strategic choices of CPA firms, $5,000.

1994 University of Kansas Central University Fund for research on "Great Western Television, Inc.", $5,000

1993 Participant in joint Kanagawa University and University of Kansas project funded by Ministry of Education in Japan (Monbusho Grant – approximately $23,000/year) part of which underwrote the Kikkoman case study.

1990 School of Business Research Travel Grant, $1,000.

1986-1990 Field Studies Program: total revenues approximately $52,000 including:

1990 $1,800 for Field Studies Program from Butler Corporation and Lenexa Parks and Recreation

1989 $1,400 for Field Studies Program from Kansas City Amateur Hockey Association, Aprotec International, and Lenexa Parks and Recreation.

1988 $17,000 private gift from Mr. Jay Strayer.

1988 $3,000 for Field Studies Program from Benchmark Industries, Heartline, Inc. (of Hallmark), and N.J. Harden, Inc.

1987 $4,000 for Field Studies Program from Marion Laboratories, Inc; Hills Pet Products, Inc.; Information Line, Inc. (United Telecommunications, Inc); and KUAC.
1985 $17,000 for Field Studies Program from Oread Laboratories, Inc. Program from Oread Laboratories Inc.
1984 $1,500 for Field Studies Program from Volume Shoes, Inc., Kantronics, and Lawrence Federal Savings and Loan Assn. national.

1986 Instructional Improvement Fund grant, $2,000.
1979-85 Small Business Administration for Small Business Institute Yearly funding began at approximately $7,000 in 1978 with funding for 1984-85 at approximately $12,000. total approximately $50,000.
1983-85 Small Business Administration for Small Business Development Center. Total Revenues of approximately $87,000. 1983-84: $15,000; 1984-85: $22,000; 1985-86: $50,000.
1985 School of Business Research Travel Grant for project on divestiture, $2,000.
1981-82 Instructional Improvement Grant to develop cases on divestment, $4,000.
1980 School of Business grant for Work and Family research project, $2,800.
1979 Instructional Improvement Grant to develop the Marion Laboratories and Beech Aviation Company cases, $2,000.
1977 Ford Foundation grant to assist dissertation research focusing on the role of the affirmative action staff specialists in implementing business and university programs, $3,000.
1976 Young and Rubicam grant to study women in international assignments (with Marianne Odjagov and Eileen Morley), $1,000.
1976 McKinsey grant to study women in international assignments (with Marianne Odjagov and Eileen Morley), $1,000.

UNIVERSITY SERVICE

University of Missouri (four campus system):

2003, 2004 Reviewer, University of Missouri, Research Board Grant Application
2002-03 Chair, Task force for Students in the City Program, UMKC Center for the City (included coordination of six sub-task forces).
1996 Ad hoc reviewer, UM Research Board Application, University of Missouri System
1994-95 Student Fee Task Force

University of Missouri at Kansas City:

2005 SITC Steering Committee
2005 SITC Advisory Committee
2004 Selection committee, Faculty Fellows Awards Committee, Students in the City, Center for the City, Fall
2004 Urban Affairs Task Force Committee
2004 Capital Campaign Host (December)
2002- Member, Faculty Council on Urban Affairs
2002- Member, Center for the City Advisory Council, University of Missouri at Kansas City.
2003 Member, *The Urban Research Series* Planning Committee (Robyne Turner, Chair)
2002- Faculty Director, Students in the City (the all-campus Academic Service-Learning program for) UMKC's Center for the City. Role included:
- Chair, Steering Committee, Students in the City, Center for the City, University of Missouri at Kansas City.
- Chair, Advisory Committee, Students in the City, Center for the City, University of Missouri at Kansas City.
2002 Chair, Academic Service-Learning Task Force
2002 Convener, ASL Task force-Faculty Rewards Sub-Task Force
2002 Convener, ASL Task Force-Legal Issues
2002 Member, Steering Committee, Transformation in Higher Education II

2002 Convener, Transformation in Higher Education II – Economic Development Work Group
1997-98 Coordinator, Presentation by prominent International scholar Dr. Michael Porter of Harvard Graduate School of Business, April 16, 1998.
1996-97 Member, Organizing Committee for visit of prominent international scholar, Dr. Michael Porter, Harvard Graduate School of Business, November, 1996.

Bloch School of Business and Public Administration:

2005 MBA Faculty Marshall, May
MBA Faculty Marshall, December
2005 Chair, AACSB Programs Committee
2005 Member, Governance Committee
2005 Member, Entrepreneurship Search Committees for the Kauffman/Missouri Endowed Chair in Entrepreneurial Leadership (Mark Parry) and the Kimball Chair in Technology and Innovation (David Audretsch)
2005 Member, Research and Awards Committee
2005 Member, Teaching Evaluation Committee
2004 Bloch Living/Learning Community Committee
2003-04 Member, Steering Committee and co-host (with Karyl Leggio, David Bodde), Understanding and Managing Business Risk in the Electric Sector - UMBRES (national conference of senior executives convened by UMKC and Kansas City Federal Reserve), April 2004.
2004 Coordinator, Henry W. Bloch School Case Research Workshop (involved participation by eight area schools), July.
2004 Faculty Host, Presentation to the Executive MBA Breakfast Series, "Yes! You Can Make a Difference: a Look at Private Businesses and Prison Partnership," by Fred Braun, President, The Workman Foundation February 4.
2003- Coordinator, Module 3: Managing Systems: Entrepreneurial, Strategic, Marketing, and Finance Perspectives, Executive MBA Program Year II.
2003- Member, Search Committee, Ewing Marion Kauffman Chair of Entrepreneurial Leadership.
2002- Coordinator, Strategic and Organizational Assessment Project, Executive MBA Program Year II
2001 Ad hoc member, Search Committee, Schutte/Missouri Professorship in Urban Affairs
1998-2001 Member, Committee on Assessment and Continuous Curriculum Improvement
1998-2000 Member, MBA Revision Committee
1997-2000 Member, Bloch School Diversity Committee
1999 Faculty Coordinator, July 20 reception honoring Bill Eddy (retiring Dean). EMBA Alumni Organizing Committee raised over $4,000 for EMBA grant program to honor retiring Dean Eddy.
1999 Initiator and Member, Bloch School Visiting Team on Reaccredidation to Kansas State University, June 30, 1999.
1999 Coordinator, Executive Roundtable and Visiting Lecturer Visit of Jim Bittman, Options Institute of Chicago, 2/16-17, 2000.

1999 "Integrating Teaching, Research, and Service" (with Rita Cain) Presentation to The Teaching Exchange, Bloch School, October 12, 1999.
1999 "Teaching With Cases and Sources of Cases" (with Phil Crossland), Presentation to Bloch School faculty February 11, 1999.
1999 Coordinator, Executive Roundtable and Visiting Executive Lecturer, visit of David Baskerville, (former) Executive Vice President-Asia, Siecor (and previously of Weyerhauser).
1999 Coordinator, Visiting Professor, Dr. Norihito Tanaka of Kanagawa University, Japan.
1998-99 Member, Search Committee, HR/OB Position for Bloch School.
1998 Member, Bloch School Committee for COPE Review visit.
1997-98 Member, Dean's Faculty Advisory Group.
1996-98 Co-Chair (with Gary Baker), Research Committee for the Kansas City Project for Initiative for a Competitive Inner City. Committee is a multi-constituency advisory group that includes executives in for-profit and non-profit organizations, representatives from major funders, and faculty. Provided overview of the research process.
1996-98 Co-Chair (with Gary Baker), Task Force on Research Implementation for the Kansas City Project for

Initiative for a Competitive Inner City. This group consists of volunteers from among the faculty and graduate students from diverse disciplines. The group meets weekly to review project progress, work out snags, and generally keep the project on track.

1995-2000 Chair, Admissions Committee, Executive MBA Program

1995-1998 Coordinator, Module 3 - Strategic and Environment, Executive MBA Program
1995-1999 Coordinator, Module 4 - Strategic Leadership, Executive MBA Program (1995-99)
1995-2001 Coordinator, Strategic and Organizational Assessment Project, Executive MBA Program Year II
1995-2000 Chair, Executive MBA Management Committee
1995-96 Member, Policy and Planning Committee for Executive MBA Program and International Executive MBA Programs.
1997-98 Member, Search Committee, Marion-Merrill-Dow Chair in Entrepreneurship Member, Public Sector and business Planning Committee (Nolen Ellison (Chair), Gary Baker, Dick Heimovics, Karl Johnson, David Renz).
1995-2000 Member, Graduation Committee, Executive MBA.
1997-98 Member (ex officio) Search Committee, Director of Accounting division.
1997-98 Member, Planning Committee for Second Urban Forum (Nolen Ellison, Chair).
1997-98 Member, Diversity Committee (Nolen Ellison, Chair)
1997-98 Coordinator, Harry Levinson seminar to Executive Roundtable.
1997-98 Participant, Kansas City Business Journal UMKC faculty roundtable.
1997-98 Participant with Burston-Marsteller development of a series of editorials and guest columns. Activities included: filming of Woodley Building Maintenance sequence, interview training and interview, March, 1998, radio interview tryouts.
1997-98 Member, EMBA Compensation Committee
1996-97 1996-97 Member, Search Committee, Kimball Chair in Technology Management.
1996-97 Chair, Multi-Media Faculty Training Group.
1996-97 Coordinator, visit of Adam Knepper, Editor for McGraw-Hill College Division Management visit with faculty.
1996-97 Member, Diversity Committee
1995-96 Coordinator, Joe Tyler Lecture presentation by Dr. Norihito Tanaka, Kanagawa University, Japan.
1995-96 1995-96 Member, Search Committee, Director, Division of Business Administration
1994-96 Member, Strategic Planning Committee
1994-96 1994-96 Member, Executive MBA Planning Committee
1995 Coordinator of faculty workshop, “Multi-Media in the Classroom - I” (with Robert Jensen of Trinity University), June.
1995 1995 Coordinator of roundtable on multi-media Programs at the Bloch School, December.
1995 1995 Coordinator of faculty workshop, “Multi-Media in the Classroom - II” (with Robert Jensen of Trinity University), December.
1994-96 1994-96 Member, Marketing Committee, Executive MBA.
1994-95 1994-95 Chair, Admissions Committee, Executive MBA Program
1994-95 Member, Budget and Resources Committee
1994-95 Member, Search Committee for the Gottlieb/Missouri Chair in Finance
1994-95 Member, Search Committee for the Marion Merrill-Down Professorship in Entrepreneurship
1994-95 Member, Search Committee for faculty member in International Business

University of Kansas

1993 "Today's KU MBA - Leaders for Tomorrow's Business" KU School of Business Board of Advisors, November.

1993 Chair, Search Committee for Associate Director of Masters Program

1993 Coordinator, School of Business Telethon.

1993 Member, Regents Center Advisory Council

1993 Member, School of Business External Image Team

1993 Chair (and initiator), Ronna Robertson Scholarship fundraiser.

1993 Participant, "What's Business?" University of Kansas School of Business, November 16

1993 "MBA Foundation Skills - BUS800: (Panel Chair) Accounting Advisory Council, December, 10.

1992 Coordinator of highly successful Regents Center Open House, December 8, 1992.

1992 "Masters Team Overview" to the University of Kansas School of Business Board of Advisors (with Steve Hilmer)

1992 "The MBA Program at the KU School of Business" to the Greater University Fund Advisory Board.

1991 "Update on the KU Masters Programs", University of Kansas School of Business Board of Advisors.

1990 "Note to a Beginning Case Method Teacher" to KU School of Business Faculty and Ph.D. Students.

1989 Member, Dean's Search Committee, School of Business.

PARTIAL LISTING OF ORGANIZATIONS IN WHICH RESEARCH AND CONSULTING HAVE BEEN CONDUCTED

American Hospital Supply Corporation
American Multi-Cinema Inc.
Arthur Andersen
Arlington Public Schools
Baxter-Travenol, Inc.
Beech Aircraft, Inc.
BehaviorTech, Inc.
Benchmark Security
Black Economic Union (Kansas City)
Blue Cross and Blue Shield of Mass.
Butler Manufacturing
Employers Reinsurance Corporation
Cambridge Public Schools
Carmike Cinemas
Cities Service, Inc.
Conoco
EDP-Nar-Mac
Employers' Reinsurance Corporation
Esmark, Inc.
Ewing Marion Kauffman Foundation
Finast, Inc.
Fuqua Industries, Inc.
Great Western Manufacturing, Inc.
Hallmark Cards, Inc.
Hills Pet Products, Inc.
Howell Construction, Inc.
Hughes Development, Inc.
Innovative Material Systems, Inc.
Jazz District Redevelopment Corporation
Kansas City Amateur Hockey Association

Kansas City Aviation Department
KCMC (Karing for Children is our Most Important Concern)
Kikkoman Corporation
Lenexa Parks and Recreation
Mario Morino Foundation and Institute
Marion Laboratories, Inc.
Mark Twain Bankshares
McGraw-Edison
Mobil, Inc.
Myron's International
New England Telephone Company
Norton Company (Worcester, Mass.)
Outback Steakhouse, Inc.
Phillips Petroleum, Inc.
Pivot International, Inc.
Polaroid
Raytheon
Somerset Tire, Inc,
Sprint, Inc.
Stauffer Communications, Inc.
TecTank, Inc,
Textron
Time, Inc.
Toastmaster, Inc.
Touche Ross
United Telecommunications, Inc.
Volume Shoes, Inc.
Warehouse One
Arthur Young
Several colleges and universities
Universal Management Corp.
Numerous small businesses