Sidne Gail Ward, Ph.D.

Associate Professor of Management Information Systems

Finance, Information Management, and Strategy Division
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Research Interests

E-Learning, Cross-cultural Comparisons of Technology Adoption Decisions, New Venture Technology Adoption Decisions, Browser and Information System User Interfaces, Electronic Commerce, Online Auctions, Decision Support Systems, Cognitive Biases and Decision Making, Information Systems Issues.

Teaching Interests

Decision Support Systems, Information Management, Impacts of Information Technologies, Business Intelligence, International Business in Asia.

Education

Ph.D., 1996, Anderson School of Management, University of California, Los Angeles, Los Angeles, California, Major Field: Information Systems, Advisor: Mark S. Silver, Dissertation: *The Effects of Decision Support Systems Features on Users' Decision-Making Behavior*.

M.B.A., 1985, College of Business Administration, University of Oklahoma, Norman, Oklahoma.

B.A., 1981, Russian Language and Literature. Department of Modern Languages, Literatures, and Linguistics, College of Arts and Sciences, University of Oklahoma, Norman, Oklahoma.

Experience

Associate Professor of Management Information Systems, Henry W. Bloch School of Business and Public Administration, University of Missouri, Kansas City, Kansas City, Missouri, 2002-Present.

Courses taught:
International Study in Vietnam (Graduate and Undergraduate)
Decision Support Systems (Graduate)
Introduction to Management Information Systems (Undergraduate)
Decision Support and Expert Systems (Graduate)

Member, Doctoral and Graduate Faculties

Support Professor, Study Abroad, Henry W. Bloch School of Business and Public Administration, University of Missouri, Kansas City, Kansas City, Missouri, May/June 2007.

Support for course:
Special Topics in International: Study Abroad in Stockholm and Helsinki (Undergraduate and Graduate)

Lecturer, International Seminars, Ecole de Management, Euromed Marseille, Marseille, France. April 2005.

Course taught:
Meeting the Challenges of Environmental Uncertainty through Information Systems (Undergraduate)

Assistant Professor of Management Information Systems, Henry W. Bloch School of Business and Public Administration, University of Missouri, Kansas City, Kansas City, Missouri, 1995-2002.

Courses taught:
Introduction to Management Information Systems (Undergraduate)
Management Information Systems (Graduate)
Data Base Management (Graduate)
Decision Support and Expert Systems (Graduate)

Member, Doctoral and Graduate Faculties

Research Assistant, Information Systems, Anderson School of Management, University of California, Los Angeles, Los Angeles, California, 1987-1994.

Instructor, Division of Management, College of Business Administration, University of Oklahoma, Norman, Oklahoma, 1986.

Courses Taught:
Microcomputer Applications in Business (Graduate)
COBOL (Undergraduate)

Research Assistant, Department of Health, Physical Education, and Recreation, College of Arts and Sciences, University of Oklahoma, Norman, Oklahoma, 1985.

Research Assistant, Division of Marketing, College of Business Administration, University of Oklahoma, Norman, Oklahoma, 1983-1985.

Publications in Refereed Journals

"Consumer Behavior in Online Auctions: An Examination of Partitioned Prices on eBay," (with John M. Clark), Journal of Marketing Theory and Practice, vol. 16. no. 1, 2008, pp. 57-66.

"Environmental Uncertainty and CIOs' Assessments of Information Systems Issues," (with Arthur H. Gilbert and Roger A. Pick), *Issues in Information Systems*, vol. 4, no. 2, 2003, pp. 741-747.

"Effects of Environmental Uncertainty on Perception of Information Systems Issues," (with Arthur H. Gilbert and Roger A. Pick), *Review of Business Information Systems*, vol. 7, no. 1, 2003, pp. 49-60.

"Bidder Experience in Online Auctions: Effects on Bidding Choices and Revenue," (with John M. Clark), *Journal of Business and Economics Research*, vol. 1, no. 2, February 2003, pp. 81-88.

"Bidding Behavior in Online Auctions: An Examination of the eBay Pokemon Card Market," (with John M. Clark), *International Journal of Electronic Commerce*, vol. 6, no. 4, Summer 2002, pp. 139-155.

"Continuing Information Systems Issues: A Comparison of the Manufacturing and Nonmanufacturing Sectors," (with Arthur H. Gilbert and Roger A. Pick), *Journal of Applied Business Research*, vol. 17, no. 4, Fall 2000, pp. 27-36.

"Perennial Management Data Systems Issues in U.S. Manufacturing Firms," (with Arthur H. Gilbert and Roger A. Pick), *Industrial Management & Data Systems*, vol. 100, no. 7, 2000, pp. 325-329.

"Decision Support for What-If Analysis and the Confirmation Bias," *The Journal of Computer Information Systems*, vol. 40, no. 4, Summer 2000, pp. 84-92.

"The Role of the CIO: Enduring MIS Issues," (with Arthur H. Gilbert and Roger A. Pick), *The Journal of Computer Information Systems*, vol. 40, no. 1, Fall 1999, pp. 8-16.

"Illusive Effects on the Diffusion of an Innovation: A Comment" (with E. Burton Swanson, Mary K. Fuller, Sarma Nidumolu, and Neil Ramiller), *Management Science*, vol. 37, no. 11, November 1991, pp. 1500-1502.

Refereed Proceedings/Presentations at Academic Conferences

"Discretionary Use of Ancillary Course Materials: Impacts on Student Performance on Exams," Proceedings of the International Conference on Informatics Education and Research (AIS SIGED:IAIM), December 7-9, 2007, Montreal, Quebec, Canada.

"Browser-Based Applications: Positive or Negative Transference?" (with Mark Silver), Proceedings of the Tenth Americas Conference on Information Systems, August 6-8, 2004, New York, New York, USA, pp. 3169-3176.

"Browser-Based Applications: Positive Transference or Interference?" (with Mark Silver), Proceedings of the Thirteenth International Conference on World Wide Web, May 17-22, 2004, New York, New York, USA, pp. 426-427.

"Bidder Experience in Online Auctions: Effects on Bidding Choices and Revenue," (with John M. Clark), International Business and Economics Research Conference, October 7-11, 2002, Las Vegas, Nevada.

"Bidding Behavior in Virtual versus 'Live' Auctions: An Examination of the eBay Collectibles Market," (with John M. Clark), Proceedings of The 2000 Americas Conference on Information Systems, August 10-13, 2000, Long Beach, California.

"The Impact of Perceived Environmental Uncertainty on the Prioritization of Continuing Information Systems Issues," (with Arthur H. Gilbert) Western Decision Sciences Institute Twenty-Ninth Annual Meeting, April 18-22, 2000, Maui, Hawaii.

"Initial Internet Awareness and Organizational Innovativeness: An Examination of Root Domain Names," (with Ahmed Shabana), Proceedings of the Fifth Americas Conference on Information Systems, Milwaukee, Wisconsin, USA, August 13-15, 1999, pp. 265-267.

"Tenancy Relationships: The Case of Anchor Tenants in 'Real' and Virtual Malls and Communities," (with Ahmed Shabana and Maha El-Shinnawy), Proceedings of the Fourth Americas Conference on Information Systems, Baltimore, Maryland, USA, August 14-16, 1998, pp. 345-347.

"The World Wide Web and Decision Support: Perceptions and the Confirmation Bias," Ahmed Shabana), Proceedings of the Americas Conference on Information Systems, Phoenix, Arizona, USA, August 16-18, 1996, pp. 265-267.

Working Papers

Lexical and Sequential Variety in Organizational Processes: Some Preliminary Findings and Propositions, (with Brian T. Pentland, Malu Roldan, Ahmed Shabana, and Louise Soe), The Center for Coordination Science Working Paper #195, Sloan School of Management, Massachusetts Institute of Technology, August 1994.

The Effects of the Confirmation Bias on Users of a Decision Support System for a Lease or Buy Decision, Information Systems Working Paper #6-91, John E. Anderson Graduate School of Management, University of California, Los Angeles, Los Angeles, California, 1991.

Other Presentations

"Consumer Relationship Management Software for the Hotel Industry," Center for Citizen Initiatives Productivity Enhancement Program, Russian Hotel & Hospitality Delegation, Bloch School of Business and Public Administration, University of Missouri-Kansas City, October 14, 2004, Kansas City, Missouri.

"Information Technology Offshoring in Central and Eastern Europe," Antioch Education Abroad: Europe in Transition Program, March 3, 2004, Berlin, Germany.

"Environmental Uncertainty and CIOs' Assessments of Information Systems Issues," (with Arthur H. Gilbert and Roger A. Pick), International Association for Computer Information Systems Conference, October 1-4, 2003, Las Vegas, Nevada.

"Buyer Behavior in Virtual Auctions: An Examination of the Total Cost of Winning in the eBay Collectibles Market," (with John M. Clark), Missouri Valley Economic Association 37th Annual Meeting, February 22-24, 2001, Kansas City, Missouri.

"The Effects of Decision Support Systems Features on Users' Decision-Making Behavior," INFORMS Los Angeles Spring National Meeting, Los Angeles, California, April 23-26, 1995.

"Lexical and sequential variety in organizational routines: A comparative study of knowledge intensive customer service work," Process-Oriented Views of Organizational Structure, Technology, and Design Symposium, Organization and Management Theory Division, Academy of Management, Dallas, Texas, August 1994 (with Brian Pentland, Ahmed Shabana, Louise Soe, and Malu Roldan).

"The Effects of Decision Support Systems Features on Users' Decision-Making Behavior," Doctoral Students in Information Systems of Southern California Meeting, University of Southern California, Los Angeles, October 29, 1993.

"A Framework for Studying Decision Support Systems and Systematic Cognitive Biases," TIMS/ORSA Joint National Meeting, Washington D.C., April 25-27, 1988 (with Mark S. Silver).

Panels

"Virtual Network for Professional Development: Report on the DISSC Collaboration," Association for Information Systems Meeting, Pittsburgh, Pennsylvania, August 25-27, 1995 (with Dennis Galletta, Margaret Elliott, Marla Greenman, Ahmed Shabana, and Louise Soe).

Research in Progress

"Studying the Artifact: Inconsistency Across Browser-Based Applications and its Implications for Usability," (with Mark S. Silver), under revision.

"Attitudes toward Alternative Business School Web Site Designs in Undergraduate Business and EMBA Students," data analysis in progress.

"Towards a Theory of Inconsistency in Browser-Based Applications," (with Mark S. Silver), in progress.

"Online Course Materials: Impacts on Student Performance," data analysis in progress.

“Open Source Software Adoption by New Ventures: Facilitating and Impeding Factors,” (with Dirk Libaers), theory development.

University of Missouri-Kansas City Service

Member, Bloch School AACSB Programs MBA Revision Subcommittee, 2007-present.
Member, Bloch School AACSB Programs Assessment Subcommittee, 2007.
Mentor, Bloch School Student Podcast Pilot Project, 2006-present.
Chair, Assistant Professor of International Business Search Committee, 2006-2007.
Member, Bloch School Faculty Evaluation Task Force, 2006-present.
Member, Bloch School AACSB Programs Committee, 2006-present.
Member, University of Missouri - Kansas City Honors Advisory Committee, 2006-present.
Member, Bloch School Fellows Program Committee, 2006-present.

Member, Bloch School Web Site Task Force, 2005-present.
Member, Bloch School Ewing Marion Kauffman/Missouri Endowed Chair in Entrepreneurial Leadership Search Committee, 2005.
Advisor, Bloch School Student Association, 2004-present.
Member, Bloch School International Business Faculty Fellows, 2004-present.
Member, Bloch School Faculty Scholar Award Nominating Committee, 2004.
Member, Bloch School Undergraduate Workgroup, 2003-2004, 2005.
Member, Doctoral and Graduate Faculty Nominating Committee, 2000-2001, 2004-2005.
Member, Bloch School Management Information Systems Faculty Search Committee, 2000.
Member, Ad hoc Bloch School Committee for Development of an Undergraduate Management Information Systems Major, 1999-2000.
Member, University of Missouri - Kansas City Faculty Library Committee, 1995-2006.
Member, Bloch School Computer Committee, 1996-1997, 1998-1999, 2001-2005.

Editorial Review Activities

Ad hoc reviewer, Pacific Asia Conference on Information Systems
Ad hoc reviewer, *Decision Sciences*.
Ad hoc reviewer, *Handbook on Decision Support Systems*
Ad hoc reviewer, *Issues in Information Systems*.
Ad hoc reviewer, *Information Systems Research*.
Ad hoc reviewer, International Conference on Informatics Education and Research (AIS SIGED:IAIM).
Ad hoc reviewer, *International Journal of Electronic Commerce*.
Ad hoc reviewer, *International Journal of Human-Computer Interaction*.
Ad hoc reviewer, *The Internet Encyclopedia*.
Ad hoc reviewer, Americas Conference on Information Systems.
Ad hoc reviewer, International Conference on Information Systems.
Ad hoc reviewer, *Journal of Organizational Computing*.

Other Service Activities

Associate Editor, Human Behavior and Information Technology Track, International Conference on Information Systems, 2008.
Participant, KTO Chicago/Global Tracks, Korea EMBA/MBA Educational Site Inspection Trip, March 2007.
Chapter Secretary/Treasurer, Bloch School Delta Chapter of Beta Gamma Sigma, 1997-present.
Session Chair, International Business and Economics Research Conference, 2002.
Session Chair, Americas Conference on Information Systems, 1999.

Session Chair, Americas Conference on Information Systems, 1998.
Co-founder and Coordinator, Doctoral Students in Information Systems of Southern California, 1994-1996.

Grants

Bloch School New Horizons Travel Grant 2007, $500.
UMKC Office of Research Services Travel Gran 2007, $450.
Bloch School Kemper Summer Research Grant 2007, $12,000.
Bloch School Kemper Summer Research Grant 2006, $12,000.
Bloch School Kemper Summer Research Grant 2005, $12,000.
Bloch School New Horizons Travel Grant 2004, $250.
Bloch School Kemper Summer Research Grant 2004, $10,000.
Bloch School New Horizons Travel Grant 2003, $500.
UMKC Sponsored Programs and Research Support Travel Grant 2003, $450.
Bloch School Kemper Summer Research Grant 2003, $5,000.
Bloch School New Horizons Travel Grant 2002, $500.
UMKC Sponsored Programs and Research Support Travel Grant 2002, $450.
Bloch School Kemper Summer Research Grant 2002, $5,000.
Bloch School Teaching and Research Enhancement Software Grant 2001, $500.
Bloch School Kemper Summer Research Grant 2001, $5,000.
Bloch School New Horizons Travel Grant 2000, $500.
UMKC Office of Research Administration Travel Grant 2000, $450.
Bloch School Kemper Summer Research Grant 2000, $5,000.
Bloch School New Horizons Travel Grant 1999, $500.
UMKC Office of Research Administration Travel Grant 1999, $400.
Bloch School Kemper Summer Research Grant 1999, $5,000.
Bloch School New Horizons Travel Grant 1998, $500.
UMKC Office of Research Administration Travel Grant 1998, $350.
Bloch School Kemper Summer Research Grant 1998, $5,000.
Bloch School Kemper Summer Research Grant 1997, $5,000.
Bloch School New Horizons Travel Grant 1996, $421.
UMKC Office of Research Administration Travel Grant 1996, $344.
Bloch School Kemper Summer Research Grant 1996, $5,000.

Honors and Awards

Best Paper Award, International Business and Economics Research Conference, "Bidder Experience in Online Auctions: Effects on Bidding Choices and Revenue," (with John M. Clark) 2002.
Bloch School Outstanding Research Presentation 1999-2000, 2000-2001.
Laura and Richard Cray Grant for Innovative Teaching 2000.
GE Foundation Fellowship 1990-1991.
IS Associates Fellowship 1986-1990.

Beta Gamma Sigma Honor Society 1986.

Professional Organizations

Academy of International Business
Association for Information Systems
- Special Interest Group on Decision Support, Knowledge, and Data Management Systems (SIGDSS)
- International Academy for Information Management Special Interest Group on Education (SIGED)
- Special Interest Group on Human-Computer Interaction (SIGHCI)
- Special Interest Group on Information Systems in Developing Countries (SIGISDC)

Decision Sciences Institute

8 February 2008