



HENRY W. BLOCH SCHOOL
OF BUSINESS AND
PUBLIC ADMINISTRATION

BLOCH EXECUTIVE MBA



ABOUT THE BLOCH SCHOOL

The Henry W. Bloch School of Business and Public Administration at UMKC offers a high quality education, a student-focused environment and close connections to Kansas City's leaders, employers, businesses and organizations. Our knowledgeable and involved faculty members, innovative academic programs and research centers, and our close ties with business and community partners provide all the tools you'll need to succeed in your career. The Bloch School benefits from all the resources of UMKC, Kansas City's major teaching and research university, and is the only Kansas City university fully accredited in both business and public administration.



SIGNIFICANT RETURN



The Bloch Executive MBA provides exceptional executive education for ambitious professionals seeking to advance their personal and professional goals. In just 21 months, the Bloch Executive MBA arms you with relevant and innovative experiences, resulting in a substantial return on your investment.

RELEVANCE

The cutting-edge curriculum of the Bloch Executive MBA is the result of careful evaluation of local and national research on organizations' senior leadership needs. The fully integrated program focuses on the core elements of leadership, strategic thinking and innovation, creating new ways of thinking that employers value.

EXECUTIVE COACHING

The Bloch Executive MBA program has an experienced executive coach on staff to provide you with personalized attention and support as you develop in areas critical for senior leaders. Coaching on executive presence, communications, group dynamics, and team leadership will enable you to lead with authority and confidence.

CAREER IMPACT

The Bloch Executive MBA provides you with state-of-the-art business strategies that result in an immediate and positive impact on your career. Expedited career advancement, increased earnings and greater leadership capacity are just some of the outcomes realized by graduates of the Bloch Executive MBA.



ALUMNI PROFILE: "The leadership focus of this program was really a highlight for me. Strategic leadership is integrated through all aspects of the program: courses, case studies, self-reflection tools and the innovation residency. It provided an opportunity for me to refine the management and leadership talents I brought to the program, and I graduated prepared for the challenges and demands of real-world executive leadership."

— REBECCA LANASA
Director of Client Services, Cerner Corporation
Class of 2008

ACADEMIC EXCELLENCE

The Bloch Executive MBA has been ranked by *Financial Times* as one of the top EMBA programs worldwide and the Bloch School has been named one of the nation's best business schools by the Princeton Review. We are also the only school in Kansas City that holds both AACSB International and NASPAA accreditations.

IMMERSION LEARNING

Four residencies offer unique opportunities for powerful learning about leadership, innovation, public policy, and the global marketplace. Hands-on projects specific to your industry and organization allow you to immediately apply what you learn and to strengthen your impact at work.

POWERFUL CONNECTIONS

Our alumni consistently cite the benefits of the Bloch Executive MBA network. Your association with this tight-knit community of key leaders from diverse industries results in meaningful academic, personal and professional experiences and opportunities.



ALUMNI PROFILE: “Although I am not in a traditional corporate environment, I still needed administrative leadership skills – many health care professionals don’t have enough knowledge about the business side of medicine. The Bloch Executive MBA taught me to think like a CEO. Throughout the program, we were put in top leadership positions and learned how to make decisions using a global point of view. In addition to helping me in my current position, the program prepared me for a variety of potential future career opportunities.”

– WHIT HOLCOMB

*Surgeon-in-Chief, Children's Mercy Hospital
Class of 2002*

CREDIBILITY COUNTS

The Bloch Executive MBA is accredited by AACSB International, the world's leading accrediting agency for business schools, a designation given to fewer than 8 percent of schools worldwide. The Bloch School has held this distinction since 1969.



SUBSTANTIAL OUTCOMES



Our sponsoring organizations agree. The Bloch Executive MBA provides their emerging leaders with the knowledge and skills needed to move organizations forward. Just one creative idea implemented on the job can more than pay for the entire program. Bloch Executive MBA participants supply an ongoing stream of new tools, skills and perspectives to their organizations.

MOVE UP

In a recent *Financial Times* ranking, the Bloch Executive MBA was recognized as No. 1 for career impact among U.S. public universities. Statistics indicate that Bloch Executive MBA graduates are consistently promoted to higher positions of authority.

VALUE ADDED

Graduates of the Bloch Executive MBA realize many professional and personal benefits, and are able to contribute more fully to their organizations as a result of the program. Our alumni report increased motivation and confidence, greater ability to analyze complex situations and increased leadership capabilities as a result of participating in the Bloch Executive MBA.

EXPANDED HORIZONS

Bloch Executive MBA participants are armed with the best practices for today's business environment and graduate ready to impart new ideas and excitement to their organizations.

For more information, visit

WWW.BLOCH.UMKC.EDU/EMBA

and click on Career Impact.



EMPLOYER PROFILE: "The Bloch Executive MBA accelerates the leadership capabilities of our high-potential employees. The program results in faster cycles of professional development and promotion. Furthermore, it is a great retention tool."

— MICHAEL CHESSER
Chairman and CEO, Great Plains Energy

Professor Michael Song is currently the No. 1 innovation management scholar in the world.



Bloch Executive MBA faculty are nationally recognized, distinguished scholars and gifted teachers with extensive experience as consultants to industry. Our faculty engage in innovative partnerships and are known for being highly accessible, resulting in a challenging and collaborative learning environment.

LEARN FROM THE BEST

OUTSTANDING EDUCATORS

The Bloch School has not one but two of the top-ranked innovation faculty in the world, as well as the founder of Harvard University's National Center for Educational Leadership. Bloch Executive MBA faculty are the best in the business.

INTEGRATED EXPERIENCES

Our faculty integrate course materials and provide you with the latest thinking across all fields of business. A variety of teaching formats, including case studies, group projects, interactive discussions and renowned guest lecturers provide a stimulating learning environment.

EXCEPTIONAL SUPPORT

Bloch Executive MBA faculty are enthusiastic teachers, committed to the success of their students. They encourage ongoing dialogue and interaction, both in and out of the classroom, to develop the skills you need to achieve the success you seek.



ALUMNI PROFILE: "Learning from some of the most respected educators in the world has made a true impact for me both personally and professionally. The program faculty were gracious, helpful, and more than willing to share their expertise with no strings attached. The classroom environment is without a doubt the most valuable learning tool in the program. The diversity of backgrounds, both from an educational and professional perspective, provided a dynamic learning environment that is impossible to manufacture."

– DAVE MADDOX
*Information Security Manager, Hallmark Cards
Class of 2000*

For a detailed list of faculty, visit
WWW.BLOCH.UMKC.EDU/EMBA
and click on World-Class Faculty.



ALUMNI PROFILE: “The network of people I have been connected with through the Bloch Executive MBA is outstanding, and the program allowed me to take my career to the next level. The projects and residencies we worked on provided real world experiences I could take right back to the office. For example, I have been able to repeatedly refer back to what I learned during the international residency in China – it gave me important perspectives on where the world is going.”

– JAN KAUK

*Executive Director of the Northland Community Foundation, Greater Kansas City Community Foundation
Class of 2006*

STRENGTHEN YOUR NETWORK



As a participant in the Bloch Executive MBA, you join a powerful network of high caliber leaders from diverse industries, including banking, the arts, engineering and health care. You'll build relationships with key business leaders through a variety of activities, and connect with the best minds in business today.

MORE ABOUT THE EXPERIENCE

Your classmates are experienced professionals who possess substantial business and management experience, and you progress through the sequence of courses as a cohort. This team approach allows for the sharing of multiple perspectives on diverse subjects.

Learning continues after you complete the program. Bloch Executive MBA alumni form a tight-knit association and remain actively engaged with the program.

The Bloch Executive MBA also enjoys a strong relationship with its corporate partners. More than 150 organizations have sponsored individuals for the program, demonstrating their commitment to their employees' professional growth.

Bloch Executive MBA alumni hold leadership positions in major corporations and governmental and nonprofit organizations, such as American Century Investments, Burns & McDonnell, Cerner,

Children's Mercy Hospitals, Hallmark, H&R Block, Kansas City Southern Railway, the Kauffman Foundation and many others. Bloch Executive MBA alumni represent all areas of business and are leaders in their respective fields.

PROGRAM FORMAT

The Bloch Executive MBA provides you with the broad management skills necessary for success in your industry, as well as advanced, results-oriented coursework designed to develop your expertise. In your first year, you study elements critical for senior professionals: leadership, growth strategies, economics, finance and strategic management. In your second year, you'll deepen your knowledge of all that impacts managerial and financial decision making and still have room for electives in advanced finance or innovation. Live cases, applied projects, and other opportunities to address current issues at work provide real world application.

Once you have become a student in the Bloch Executive MBA program, we take care of the details – enrollment, parking, meals and travel arrangements – so you can concentrate on learning. Classes meet in the Henry W. Bloch School of Business and Public Administration, conveniently located on the UMKC campus in Kansas City.



Executive Scheduling

- The 21-month program begins each August.
- Classes meet three days each month (one Friday/Saturday and one Saturday) from 8 a.m. to 5 p.m. By requiring attendance just one workday per month, Bloch Executive MBA participants can focus on their personal and professional goals.
- Fully integrated curriculum is taught with summers off.
- Each year begins with a weeklong residency: a leadership residency to launch the program and an innovation residency at the start of year two to integrate and apply first-year learning. The program also features residencies during the spring semesters: Washington, D.C. and an international destination.

CURRICULUM

Year One

LEADERSHIP AND EFFECTIVE DECISION MAKING

Concepts critical to organizational effectiveness, including financial reporting and strategic financial decision making, organizational leadership, statistical methods for managerial processes, and marketing management.

MARKETS AND COMPETITIVENESS

An integrated approach to managing economic systems, including organizational finance, managerial economics, strategic operations management and market-based strategies.

INFLUENCE AND POLICY

An examination of how political, economic and environmental forces shape organizational decision making and the context for leadership and organizational effectiveness. The study of power and influence, ethics and public policy practices. The year culminates in a Washington, D.C. residency that provides insights into public policy making and the influence of governmental policy on business.

Year Two

STRATEGIC ANALYSIS FOR COMPETITIVE ADVANTAGE

Necessary tools for effective strategic decision making through the integrated study of global economic policy, strategic human capital management, operations and economic issues, and communications.

INNOVATION AND ENTERPRISE

Development of critical links between information technology, pricing strategies and leadership of organization change. An advanced elective is selected from either 1) innovation and entrepreneurship, or 2) topics in advanced finance such as valuation and risk management.

GLOBAL INITIATIVES IN A CHANGING WORLD

An integration of the management, business and operational disciplines to develop a holistic understanding of the factors organizations face in the global economy. Year two culminates in an international residency designed to increase understanding about the impact of globalization and international relations on your business.

Specific course descriptions and information can be found at

WWW.BLOCH.UMKC.EDU/EMBA.

Click on Program Overview, then Curriculum.



SELECTION AND PROGRAM APPLICATION

Participants are selected from a broad range of diverse industries, enabling enhanced collaboration and team-based problem solving. The Bloch Executive MBA is designed for experienced professionals on an executive career path. Successful candidates typically possess significant work experience, with progressive management experience. Admissions decisions are based on a combination of a solid academic record, demonstrated professional achievement and evidence of a strong commitment to success.

Courses begin in August of each year and applications are accepted on a rolling basis. Class size is limited. Interviews are required for admission to ensure selectivity. The Admissions Committee will only act on completed applications. A completed application includes the following:

- **APPLICATION FORM AND APPLICATION FEE**
- **OFFICIAL TRANSCRIPTS FROM EACH COLLEGE OR UNIVERSITY ATTENDED**
- **TWO LETTERS OF RECOMMENDATION**
- **CURRENT RESUME**
- **CANDIDATE'S ADMISSION STATEMENT**

Your Bloch Executive MBA experience begins with our admissions staff who are dedicated to helping you achieve your personal and professional goals. Contact us today to learn how the Bloch Executive MBA can provide you with the tools you need to advance your career.

For more information and to download the application form, visit

WWW.BLOCH.UMKC.EDU/EMBA

and click on Admissions.



ALUMNI PROFILE: “The Bloch Executive MBA delivered the level of quality I wanted and challenged me to become a better executive in every way. The rigor of the curriculum allowed me to earn a degree from an internationally respected program in just 21 months. The student support services were excellent, and allowed me to focus solely on learning.”

– LAURA THOMPSON

*Managing Principal-Energy Services, Burns & McDonnell Engineering
Class of 2007*