

University of Missouri-Kansas City
Bloch School of Business
MGT 5501 – Spring 2012 Semester
Environment of International Business
Office Hours: Before or after class or
by appointment

Wednesday
Bloch School, Room 4
7:00 pm to 9:45 pm

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MGT 5501, ENVIRONMENT OF INTERNATIONAL BUSINESS COURSE SYLLABUS

I. Course Objectives

- Define international business and describe how it differs from domestic business
- Explain why companies engage in international business and why its growth has accelerated
- Describe the role social science disciplines play in understanding the environment of international business
- Analyze the different types of international institutions, and political, economic and legal systems and actions influencing international business

II. Program of Study

- A. Lectures will be presented by the Lecturer on various aspects of the international environment of business. Assignments will be made from the text, an extracted version of International Business: Strategy, Management and the New Realities, by Cavusgil, Knight and Riesenberger (ISBN-13:978-0-13-173860-7; ISBN-10:0-13-173860-7) by Pearson. Students are expected to read, study and be responsible for the material in the assigned chapters according to the attached class schedule.
- B. A list of class reading assignments is attached as Appendix A, and posted on UMKC Blackboard with this Syllabus. Reading may occasionally be supplemented by recent articles appearing in current news magazines and publications, and questions at the end of assigned chapters. Class discussion may include the assigned reading materials, articles hand-outs and questions at the end of assigned reading.
- C. Discussion Questions at the end of each chapter, as specified in Appendix A, will be discussed as a class, with the opportunity for all class members to contribute.
- D. Case studies will be assigned to each student for in-class presentation. Each student will do one case study. The case studies are drawn from real business situations, which involve issues covered in the course. The case studies will be used to reinforce concepts and methods of international management. The student should introduce the case company, identify the problems and answer the questions of the case. The goal is to present a possible solution for the problem in a maximum 20-minute oral presentation and in a written paper (maximum 10 to 20 pages). Criteria for evaluation will include quality of the content, application

of the course concepts from class discussions, and thoroughness of the underlying research. Students are expected to read each case to be presented and to participate in its discussion, if any, after the presentations.

III. Examinations

There will be 2 examinations during the semester. The second examination, which is the final examination, will be cumulative in nature. The final examination will be on the date assigned by the University on the published final examination schedule.

IV. Basis for Course Grade

Grading of examinations and case studies will be based on the following percentages:

- A = 93 – 100%;
- A- = 90 – 92.99%;
- B+ = 87 – 89.99%;
- B = 83 – 86.99%;
- B- = 80 – 82.99%;
- C+ = 77 – 79.99%;
- C = 73 – 76.99%;
- C- = 70 – 72.99%;
- D+ = 67 – 69.99%;
- D = 63 – 66.99%;
- D- = 60 – 62.99%; and
- F = 59.99% and below.

The course grade will be based upon the following components:

Examinations	Weight
Exam I	30%
Exam II (Final Examination)	35%
Classroom Discussion	10%
Case Study	<u>25%</u>
	100%

V. Class Attendance

Attendance at the class is not mandatory, but strongly encouraged. Class attendance and active class participation are integral parts of the learning experience. There is a general correlation (not a perfect correlation, but a trend, over time) between class attendance and class performance. If you are unable or unwilling to regularly attend class due to work commitments, family responsibilities, duties as an officer or member of a student organization or other extra-curricular student activity, or lack of interest, you may wish to consider withdrawing from the course.

VI. Class Decorum

You are expected to exhibit a respectful classroom decorum. Talking among yourselves during lectures, leaving early during presentations without a compelling reason and texting during class are conduct to be avoided.

VII. Posting/Obtaining Grades

Point scores for examinations will be posted on Blackboard. If no score is listed on blackboard within two weeks from the date, notify the Lecturer immediately. Individualized grades for group assignments, however, will not be posted because individualized scores cannot be calculated until the end of the semester when peer evaluation will be conducted. Further, final course grades will not be posted on Blackboard, but will be obtained at UMKC Pathway at the end of the semester.

VIII. Grade Appeals

A copy of the Student Grade Appeal procedure is on file and can be obtained from the Administrative Assistant in the Bloch School Administration Offices, Room 334, of the Bloch School.

IX. Potential Modification of the Course Syllabus

Time and schedule considerations may prompt modifications of this syllabus (deletion or addition of assignments/topics, modification of examination dates, etc.). The Lecturer will explain any changes during a regularly scheduled class; however, it is the student's responsibility to keep up with any modifications that are made throughout the semester.

X. Late Work, Missed Exam and Academic Honesty

All course assignments listed in the syllabus will be collected at the beginning of class on the due date. Late submission of any course written assignment or exam will not be accepted. Only in exceptional circumstances, submissions might be accepted based, on the Lecturer's discretion yet with a penalty, such as 20 percent deduction of points.

The examination will be closed book, closed notes and monitored. Devices capable of storing and/or retrieving text or character material, e.g. hand-held computers, are not permitted in the exam. Caps, hats or sunglasses may not be worn during exams. Make-up exam will be permitted to students who miss the examinations, only upon submission of documentation justifying the inability to take the examination at the scheduled time and prior agreement with the Lecturer.

Students enrolling in any UMKC course are expected to exhibit high standards of academic honesty. In the case of academic misconduct, the instructor will assess the affected work and report the incident to Bloch School administration according to the guidelines printed in the University catalog. See student conduct policies at: <http://www.umkc.edu/umkc/catalog/html/append/policy/0020.html>.

Cheating and plagiarism will not be tolerated. Students cheating on tests will receive a score of zero for the exam. Similarly, plagiarism of assignments, projects, and papers is unacceptable, and a score of zero will be assigned on any such item. Students are encouraged to work together and consult with each other outside of class concerning assignments. However, they are required to turn in their own work. Assignments which do not represent independent work, as determined by the Lecturer, will receive zero points.

XI. Inclement Weather Policy

Cancellation of classes because of inclement weather is determined by UMKC central administration. Students should consult the UMKC website when threatening weather conditions exist.

XII. Course Withdrawal

All course withdrawals must be initiated in the Bloch School Student Services Office, Room 115, and completed through the Registration Center in the UMKC Administrative Center. Students intending to withdraw from the course after the eighth week of class (fourth week in the summer session) are required to obtain a signature of both the instructor and an academic advisor before the course withdrawal is official. Telling the instructor that you intend to withdraw from the course or ceasing to attend class does not constitute an official withdrawal. The academic calendar in the class schedule/registration guide lists the official withdrawal dates.

XIII. Available Support Services/ADA Policy

The University and the Bloch School offer several support services. These include the Bloch School Computer Lab, the UMKC Writing Lab, and the Office of Disabled Student Services.

- Bloch School Computer Lab: The Bloch School Computer Lab is available for your use. It is located in Bloch 110; the lab's website is: <http://www.umkc.edu/is/oa/IS-Lab-Brochure.pdf>.
- Writing Lab: Students who desire assistance in written assignments may contact the Communication Center (room 201) at the Bloch School.
- Office of Disabled Student Services: If you have any questions about a disability or desire accommodation under the Americans with Disability Act, please contact the Office of Disabled Student Services at 816-235-5696. The Office's website can be accessed at: <http://www.umkc.edu/disability>.

XIV. Student Conduct

The faculty, administration, staff, and students of the University of Missouri-Kansas City are dedicated to the pursuit of knowledge and the acquisition of skills that will enable us to lead rich and full lives. We can pursue these ends only in a culture of mutual respect

and civility. It is thus incumbent upon all of us to create a culture of respect everywhere on campus and at all times through our actions and speech.

As a community of learners, we are committed to creating and maintaining an environment on campus that is free of all forms of harassment, intimidation, and discrimination. Any form of discrimination or coercion based on race, ethnicity, gender, class, religion, sexual orientation, age, rank, or any other characteristic will not be tolerated.

Should you, a friend, or a colleague ever experience any action or speech that feels coercive or discriminatory, you should report this immediately to the department chair, the office of the Dean, and/or the Affirmative Action Office. The Affirmative Action Office, which is ultimately responsible for investigating all complaints of discrimination or sexual harassment, is located at 218A Administrative Center, 5115 Oak Street; the office may be contacted at 816-235-1323. All formal complaints will be investigated and appropriate action taken.

Other links and telephone numbers:

Academic Dishonesty:

<http://www.umkc.edu/provost/policies/academic-integrity-dishonesty-and-plagiarism.pdf>

Sexual Harassment/Discrimination:

<http://www.umkc.edu/provost/downloads/harassment-statement.pdf>

Grade Appeals: http://www.umkc.edu/catalog/Procedure_for_Appeal_of_Grades.html

Writing Center: http://cas.umkc.edu/writing_center/

Services for Students with Disabilities: <http://www.umkc.edu/disability/>

A&S Life Coach: aslifecoach@umkc.edu (816) 235-1446

XV. Channels of Communication

The Lecturer is an adjunct lecturer, without an assigned office in the Bloch School. He is available by appointment for face-to-face consultation before and after each scheduled class, and also at other mutually agreeable times by appointment. Any additional instructions to class members will be handed out in class, in hard copy form, and also posted on the UMKC, Bloch School, Student Blackboard. The Lecturer is also available by telephone or email, as follows:

A. E-mail: rhiatt@stinson.com

B. Telephone: (816) 691-3373

On a continuing basis during the class, class members are required to provide a current email address to the Lecturer, to permit the Lecturer to communicate electronically with the class member. Class members are expected to access their UMKC email account for messages to the entire class posted by the Lecturer on Blackboard.

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APPENDIX A
MGT 5501, CLASSROOM WEEKLY AGENDA & ASSIGNMENTS

Date	Reading Assignment	Lecture	Classroom Discussion Questions
March 7, 2012	Ch. 1, pp. 1-21 Ch. 2, pp. 29-55	Ch. 1 Ch. 2	Ch. 1, Qs 1, 3, p. 25 (bottom of page) Ch. 2, Qs 1, 3, pp. 58-59 (bottom of page 58, top, p. 59)
March 14, 2012	Ch. 3, pp. 63-90 Ch. 4, pp. 99-125	Ch. 3 Ch. 4	Ch. 3, Qs 1, 3, p. 94 (middle of p. 94) Ch. 4, Qs 1, 2, (p. 130)
March 21, 2012	NONE	Case Study Presentations	NONE
March 28, 2012	NONE SPRING BREAK	NONE SPRING BREAK	NONE SPRING BREAK
April 4, 2012	Ch. 5, pp. 133-154	EXAM I Ch. 5	Ch. 5, Qs 1, 3, pp. 158-159 (bottom p. 158, top, p. 159)
April 11, 2012	Ch. 6, pp. 161-183 Ch. 7, pp. 191-214	Ch. 6 Ch. 7	Ch. 6, Qs 1, 2 (bottom, p. 186) Ch. 7, Qs 1, 2 (bottom, p. 218)
April 18, 2012	Ch. 8, pp. 221-246 Ch. 9, pp. 255-271	Ch. 8 Ch. 9	Ch. 8, Qs 1, 2 (bottom, p. 250, top, p. 251) Ch. 9, Qs 1, 2 (top p. 279)
April 25, 2012	NONE	Case Study Presentations	NONE
To Be Announced by UMKC	NONE	EXAM II (Final Examination)	NONE